



## 29<sup>th</sup> Conference of COPEAM

### RADIO COMMISSION

8 June 2022

(online on the Zoom platform)

### Summary of the works

#### INTRODUCTION

Mr. Guillaume Ortiou-Campion, in charge of the Radio Commission, welcomed the participants and presented the meeting agenda. He then gave the floor to the President of the Commission, Mr. Franck Lidon of Radio France, who assessed the past year and set out future prospects.

#### ONGOING PROJECTS AND COPRODUCTIONS

*Kantara* : A pre-assessment of the 23<sup>rd</sup> season of the program was presented. The current season will come to an end at the end of June with the co-production of 44 issues, i.e. more than 38 hours of programming dedicated to Euro-Mediterranean dialogue and the major issues of the region. The meeting was an opportunity to pay tribute and thank Ms. Mayada Shili for her 9 years of remarkable involvement. Ms. Sondès Ben Khalifa will replace her at Radio Tunisienne from September 2022.

*Mediterradio* : In its 10<sup>th</sup> season and in view of its resumption, this magazine aims to consolidate the integration of new co-producers for the future. Meetings will be proposed to partners as soon as possible, in order to provide answers to the editorial and technical issues raised by the program teams.

*MEZZE – Cycle of encounters with the Mediterranean press*: this new program of the Radio Commission is based on a hybrid and innovative audio-visual format. Successfully launched in November 2021, *Mezzé* has so far seen the participation of 3 major Mediterranean witnesses:

November 2021: Nasser Kamel, Secretary General of the UfM

February 2022: Karim Amellal, Ambassador of France to the Mediterranean

May 2022: HRH Princess Rym Ali, President of the Anna Lindh Foundation

The animation has mobilized 6 Mediterranean radio organizations: Radio France, Radio Tunisienne, Radio Liban 96.2, Radio 2M / Morocco, Radio Le Caire and the Algerian radio EPRS. On average, about thirty journalists also attended the recordings and were able to submit questions and use *Mezzé* content for their national programs.

*Reflection on a "Podcast Strategy 2023"*: An action plan was presented to mark the next year of activities of the Commission under the sign of the podcast:

- Identification of interested member radios
- State of art and definition of common priorities
- Strategic implementation and development/training plan

Goals:

- Relaunch COPEAM thematic radio co-productions
- Integrate a podcast philosophy into the so-called "basket" practice
- Strengthen the distribution of content and digital visibility
- Create a Mediterranean podcast identity



## **MEDIA PARTNERSHIPS**

*The World Days* : COPEAM will support the 2<sup>nd</sup> edition of the Mediterranean Day (UfM – 28 November 2022) on the theme of “Mediterranean Senses”. A preparatory meeting with the radios’ referents will be organized soon.

The Radio Commission will once again be a driving partner of the World Radio Day (Unesco – February 23, 2023) on the occasion of the 100 years of existence of this medium.

In addition, *Kantara* and *Mediterradio* continue in their programming to celebrate the different highlights of the year in terms of international days.

*Pole of Mediterranean journalists specialized in cinema*: A community of journalists specialized in cinema is being created; the first meeting is scheduled for October 2022, during the next edition of the Mostra de València. It will strengthen the capacity of COPEAM member radios to cover the current affairs related to the 7<sup>th</sup> art and the cinematographic events at the level of the Mediterranean basin.

## **RECOMMENDATIONS**

- ✓ Support the production and promote the online broadcasting of *Kantara* and *Mediterradio* in the partner countries
- ✓ Develop a visual and sound identity for the 2<sup>nd</sup> season of *Mezzé*. Open the magazine to great witnesses from the artistic world
- ✓ Propose topics to launch new co-productions as part of the 2023 Podcast Strategy
- ✓ Get involved in specific programs for 2022 Mediterranean Day and 2023 World Radio Day
- ✓ Strengthen the diversity of languages in the projects of the Radio Commission

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