



## 29<sup>th</sup> Conference of COPEAM

### TV & CINEMA-FESTIVAL-CULTURE COMMISSIONS

#### Joint meeting

9 June 2022

(online on the Zoom platform)

#### Summary of the works

##### INTRODUCTION

The Presidents of the two Commissions, Markus Nikel (RAI, TV Commission) and Zina Berrahal (TV5Monde, Cinema-Festival-Culture Commission) welcomed the participants and presented the meeting agenda.

##### COPRODUCTION PROJECTS

An assessment of the 8<sup>th</sup> edition of the COPEAM/ASBU TV coproduction Inter-Rives (dedicated to the topic "SustainAbility – Stories of Changemakers") was made, highlighting the great quality of the documentaries, the relevance of the topics and the wide broadcast by several TV partners.

The recent launch of the new edition of Inter-Rives, dedicated this time to the topic "People & Markets", was also announced, with some comments about the first project workshop held in Rome at the end of May 2022, with 13 televisions represented for the joint discussion about the editorial framework.

Finally, a focus was made on the COPEAM/ICO-SOLUTIONS co-production "Another view on the Mediterranean" and, in particular, on the dissemination and re-use of the produced reportages.

##### FESTIVALS, PRIZES AND OTHER SYNERGIES

Extensive attention was given to "À première Vue", the support action for young Mediterranean directors promoted by COPEAM with ALBA, ESAC, ESAVM cinema schools and Uninettuno University. In particular, the Prize set up with TV5 Monde for students' best short-film and awarded to Karim NASR (ALBA in the framework of *Cannes Film Festival 2022* (France) was presented, together with the RAI Cinema Special Prize and the Special Mention of the Jury, assigned on the same occasion respectively to young film directors from Morocco and Tunisia.

Moreover, as highlighted by a representative of the *Mostra de València*, a selection of APV will be also screened in the framework of next edition of the Spanish festival, scheduled in October 2022. COPEAM is also working with *Mostra de València* on the setting-up of a Mediterranean community of journalists specialized in cinema.

Finally, another prestigious activity was introduced: the first edition of an IFAD-COPEAM Prize about Sustainability within the next RAI's *Prix Italia*, taking place in October 2022.

##### MASTERCLASSES AND OTHER ACTIVITIES

Always in the field of the activities open to the audiovisual and cinema schools, a brief assessment of the masterclass "Creative use of audiovisual archives" - organised with Rai at the end of 2021 - was made, and a new masterclass with the Tunisian renowned film director Kaouther Ben Hania was announced for the end of 2022.

A representative from the Union for the Mediterranean (UfM) informed the attendees about the Day of the Mediterranean (November 28), calling for the participation of COPEAM members to the promotional initiatives linked to this event.

Finally, TAL-América Latina, partner of COPEAM, announced the opportunity to join its TV coproduction "Colours of Football", with about 20 broadcasters from Latin America and Europe involved, among which 2 COPEAM members.



## **RECOMMENDATIONS**

Following the debate, participants pointed out the following recommendations:

- ✓ Enhancing documentaries and of other co-produced items' broadcast, particularly in the South-Mediterranean countries. To this end, the idea of organizing with ASBU a specific training session dedicated to the "Valorisation of the TV collections" was launched and will be further discussed.
- ✓ Evaluating the possibility of opening international prizes such as "À première Vue" also to external and independent candidates, especially in countries of the MENA region where cinema schools are weak or not present and where young talents have consequently less chances to see their works promoted.
- ✓ Increasing the number of COPEAM Commissions' meetings over the year (i.e. one every trimester), in order to ease communication about the activities and intensify the exchange of ideas.

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