

24th COPEAM Conference

AUDIOVISUAL HERITAGE COMMISSION

FINAL RESOLUTION

The meeting of the Audiovisual Heritage Commission was opened with a reflection on the value, also economical, of the archives for the preservation of the collective memory and on the need to promote this richness within broadcasters and among institutions.

In this sense, the participants in the Commission agreed to prepare a questionnaire that will be distributed to COPEAM members to collect, for each country, the following information:

- Assessment on the situation of the national audiovisual archives;
- List of events and festivals devoted to archives and to the audiovisual sector, in which COPEAM could promote its action in favour of the safeguard of the Euro-Mediterranean heritage;
- Activities each broadcaster is interested to set up, committing itself to organize them and look for the needed funds.

To this purpose, the launch of a campaign aiming at raising institutions and civil society awareness on the role and value of the archives was explored. The first steps of this initiative that will reach the different countries of the Mediterranean basin could take place in Egypt and in Algeria.

In synergy with the Radio Commission, it was decided to offer to such an action a further visibility and scope, through a media coverage of the event and the organization of a training on the use of archives in the radio programs. In the perspective of an Algerian edition of the awareness-raising campaign, which would be organized in partnership with the public television EPTV, the public radio EPRS expressed its interest to host this additional activity involving COPEAM radio members.

The Algerian public TV also advanced a proposal in view of the organization of the Mediterranean Games of 2021 in Oran. In this framework, the countries represented within COPEAM having hosted previous editions of this regional sports event are invited to share their archives about it, so contributing to the production and broadcast of clips, documentaries, programs and other products devoted to the history of the Games, to the cities where they took place and to their great champions. This initiative will be the occasion to reinforce the cross-cutting nature of COPEAM Commissions.

The young's involvement and awareness on the importance of the archives was also underlined, presenting the call "*Making a story from archives*", recently launched by the Commission, that invites the young professionals of the participating broadcasters (Slovenia, Croatia, Romania, Serbia Vojvodina, Kosovo and Montenegro) to realize products promoting the cultural and audiovisual heritage of the Balkans' Region. The best works will be announced and awarded before the summer break, during a ceremony that will be hosted by the Croatian radio & television HRT.

Reminding that 2018 will be the European Year of Cultural Heritage and that 27 October is the World Day for Audiovisual Heritage, the Commission remains at COPEAM members' disposal to organize different activities aiming at the safeguard and promotion of the richness of our Region.

Done in Beirut on 12 May 2017