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## First coordination meeting of **JOUSSOUR**

### The cross-border *docu-mags* for a sustainable Mediterranean Tunis, 14th October

The first coordination meeting of the “**JOUSSOUR**” project, co-funded by the European Union in the framework of the Programme ENPI CBCMED and managed by the Autonomous Region of Sardinia (Italy), takes place today, the 14 October 2011, in Tunis, at the ASBU (Arab States Broadcasting Union) headquarters.

The main objective of this innovative initiative is the co-production of 12 docu-mags realized by young professionals from the Euro-Mediterranean region.

This series will be conceived for both television and web; among its purposes, that of enhancing the audiovisual cooperation and of informing the general public on the environmental challenges existing in the Mediterranean cross-border regions.

This multicultural project is coordinated by the Permanent Conference of the Mediterranean Audiovisual Operators (COPEAM) and regroups the following partners:

- ASBU- Arab States Broadcasting Union (Tunisia)
- Public Broadcasting Services Limited (Malta)
- RAI-Radiotelevisione Italiana / RAI Educational
- EBU – European Broadcasting Union ( Associated Partner)

The project has a 24-month duration and a total budget of 497.044 €, of which 447.290 € as ENPI contribution (90%).

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