



## **32<sup>nd</sup> Conference of COPEAM and 31<sup>st</sup> General Assembly**

*(Malta, 11 April 2025)*

### **TRAINING - GENDER EQUALITY & DIVERSITY - AUDIOVISUAL HERITAGE COMMISSIONS JOINT MEETING**

12 March 2025

11:00 am – 12:30 am

(Rome time - Zoom platform)

#### **AGENDA**

##### **1. INTRODUCTION**

- Presentation of the meeting agenda and methodology

##### **2. PRESENTATION OF THE LATEST PROJECTS**

- *“Reporting climate change – Microcredentials for international journalists”*: new edition by COPEAM and UNINETTUNO with the support of the Italian Ministry of University and Research
- *“Digital Media Broadcasting: news, content creation and social media strategy”*: international training workshop by TRT and COPEAM
- *“Creative use of archives”*: international workshop by RAI with COPEAM and CIRCOM
- *“Digitization of Audiovisual Archives – key recent updates”*: webinars by RAI with COPEAM
- *“Rewriting the story: Gender, Media and Politics”* EU-funded project: results and lessons learned
- *“Advancing Diversity & Inclusion in Journalism”* EU-funded project: results and lessons learned
- *“Gender etiquette”* corporate training programme by COPEAM for RAI: results and lessons learned

##### **3. PROPOSALS 2025/2026**

- New projects under study
- Replicable formats and partnership models (peer-to-peer exchange methodology, nationally *customized* formats, long-lasting inter-sector partnerships, etc.)
- Interactive discussion about possible topics and training priorities

##### **4. OTHERS**

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