



29th Conference of COPEAM

TRAINING & AUDIOVISUAL HERITAGE COMMISSIONS

Joint meeting

14 June 2022

11:00 am – 1:00 pm

(Rome time – Zoom platform)

AGENDA

1. INTRODUCTION

- Presentation of the meeting agenda

2. JOURNALISTS TRAINING

- E-learning module for journalists “*Reporting climate change*”, developed in collaboration with Uninettuno and with the support of the EIB - European Investment Bank (3rd edition: Nov. 2021-Jan. 2022; 4th edition: Sept.-Nov. 2022)
- Transnational newsroom covering the World Summit on Climate Change (COP27) in Sharm El-Sheikh (Egypt) with the support of the EIB (14-18 Nov.2022)
- “*Effective reporting on migration*” workshops (2023), in the framework of the project *E3J - European Excellence Exchange in Journalism* - recently launched and funded by the EU Programme Creative Europe under the lead of Reporters without Borders (RSF).

3. STRENGTHENING THE MEDIA & AUDIOVISUAL/CINEMA SCHOOLS DIALOGUE

- “A première vue” project, devoted to the short-films by the cinema schools' students:
 - ✓ *1st edition of the TV5Monde-COPEAM Award: jury, partners, ceremony, winner(s)*
 - ✓ *2023 edition*
 - ✓ *Screenings (Prix Italia, Mostra de Valencia, etc.)*

4. AUDIOVISUAL ARCHIVES AREA

- Assessment of the first Masterclass for students on the creative use of audiovisual archives
- Presentation of the project “*Safeguard, Digitization & Promotion of the Lebanese Media Heritage*” (INA) and possible synergies
- Use and promotion of the AV archives in Southern Mediterranean: examples from the sector

5. NEW INITIATIVES

- “Podcast writing & production” training, in the framework of the «Podcast Strategy 2023» of the Radio Commission
- Interprofessional training workshop on *visual journalism* involving journalists and creatives/graphists.

6. OTHERS

- Members’ proposals
