

## 24<sup>th</sup> COPEAM Conference

### COMMISSION CINEMA-FESTIVAL-CULTURE

#### FINAL RESOLUTION

The Cinema-Festival-Culture Commission gathered in Beirut on the occasion of the annual Conference of COPEAM.

During the meeting, the action plan for the promotion of the dialogue between TVs and the film sector was presented. It aims at reinforcing the links between the broadcasters associated to COPEAM and the independent production and distribution sector, with the long-term objective of setting up a group of Mediterranean *commissioning editors* under the umbrella of COPEAM, so as to share know-how and competences.

Objectives:

- encouraging cooperation between the public TV broadcasters and the independent production sector;
- promoting the involvement of the public TV broadcasters in film and documentary co-productions;
- favouring the broadcast of cinema films and documentaries on TV screens at the national level;
- supporting the cinema films and documentaries' purchase by public broadcasting companies;
- promoting the film broadcast on both TV channels and theatres.

To achieve these goals, a two-phase methodology will be set up by COPEAM with the support of the Cinema-Festival-Culture Commission and, possibly, of the TV and Training Commissions as well as other potential partners interested in the project.

The first phase lies on the dissemination of a questionnaire among the TV members and is intended to set up the state of art in each country; the second one will consist in the organisation of a meeting-training addressing the representatives of the associated TVs.

During the last two years, the Cinema-Festival-Culture Commission has been focusing on festivals' networking activities through 2 peer-to-peer meetings. A 3<sup>rd</sup> edition had been scheduled this year in the framework of the FIDADOC in Agadir, whose dates coincided with those of the COPEAM Conference, what impeded the initiative's organisation.

However, the Commission wishes to carry on its strategy and works on a new edition of such festivals' gathering, with a special focus on the issues related to the media partnerships that would allow to confirm the cross-cutting nature of this Commission and its ties with the TV and Radio ones.

Finally, a presentation and exchange slot was devoted to Lebanese players from the film sector:

- the Fondation Liban Cinéma, that made a picture of the current scenario in Lebanon;
- the Lebanese Film Festival.

Done in Beirut on 12 May 2017