

24th Conference of COPEAM

TRAINING COMMISSION

FINAL RESOLUTION

The Commission's works were opened and the training activities carried out in the last months in the field of journalism were presented. The chapter devoted to the climate change, launched in collaboration with the EIB- European Investment Bank, will be further developed: a new training/production workshop is under evaluation to be held in the framework of next world conference on climate *COP23* (November 2017). The workshop "*Media in favour of women entrepreneurs*", organised in Algiers and Tipaza in collaboration with the EPRS and open to journalists from EPRS, EPTV and APS, was positively welcomed from both topic and adopted method points of view. The same national format will be developed in other countries in partnership with COPEAM members.

The training workshops opening to the students from the cinema and audiovisual schools associated to COPEAM will be studied, in order to activate the collaboration between journalists and young creative talents in the field of graphic design, of animation and of trans-media favouring an effective information able to merge different languages. As for the awareness-raising and training activities about gender-equality, the possibility to enlarge them to the educational sector – also thanks to the recent launch of projects like "AGEMI" in which COPEAM has partner role – was considered as strategic to encourage positive practices and behaviours related to this issue among the new generations of media professionals.

The 2nd peer-to-peer exchange activity - conducted in the framework of the EU project *MedMedia* and concerning the setting up of public broadcasters' internal training strategies able to accompany the digital transition – was presented and the possibility to organise other programs following the same methodology was evoked. The 10 beneficiary radios and TVs will close their activity in September 2017 and the results will be evaluated.

Finally, the new action line opened in 2016 by ALBA, ESAV, ESAC and Uninettuno, and aimed at reinforcing the collaboration and dialogue between broadcasters, independent producers, operators of the creative, cinema and documentary sectors, will be central next year. An action plan to this regard was presented and some initiatives will be organised at several levels: contests, programmes and projections devoted to the short films of the cinema schools and organised with the TVs; training projects on TV series writing (as the one recently submitted to the E.C. in the framework of the Erasmus+ programme); capacity building actions addressing the TV professionals in charge of partnerships, acquisition and pre-acquisition, co-productions, pitches, etc.; internships opportunities for the students and the young professionals coming from the radio and TV members.

Done in Beirut on 12 May 2017