

25th Conference of COPEAM

Calviá (Mallorca), 10-12 May 2018

HERITAGE AND MEDIA

Preserving the future through our past:
an opportunity for growth and democracy?

Anna Georgina ISOLA

Coordinator to the European Year of Cultural Heritage 2018 - European Commission



Anna has been working in the European Commission since 2014, in the team of Tibor Navracsics, European Commissioner for Education, Culture Youth and Sport. She is responsible for culture portfolio and in particular, coordinates the European Year of Cultural Heritage in 2018. Besides liaising with the Hungarian media and other stakeholders, she is in charge of Hungarian press and relevant communication activities.

Prior to her moving to Brussels, she was the Chief Press Officer to the Minister of Foreign Affairs and Trade, and previously to the Minister for Public Administration and Justice.

Anna holds a master degree in political sciences and speaks Hungarian, English and Italian.

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Cultural heritage as an opportunity for economic and social development

Moderator - **Marc VOINCHET**

Director of France Musique, Radio France



Marc Voinchet is Director of France Musique since September 2015.

Born in Toulouse in 1965, he began his career on the Morning Show of France Culture in 1991, before presenting two radio shows: « Personne n'est parfait » in 1999 and « Tout arrive » in 2002.

In 2005 he was named Programs Advisor for France Culture, then Assistant Programs Director for France Musique in 2007, working alongside Marc-Olivier Dupin.

From 2009 to 2015, Marc Voinchet was the producer and presenter of the morning show “Les Matins” on France Culture.

Johan OOMEN

Management Board member, Europeana



Johan Oomen is head of the Netherlands Institute for Sound and Vision R&D Department (20 FTE) and researcher at the Web and Media group of the VU University Amsterdam. He is elected board member of the Europeana Association, of the EUscreen Foundation and of CLICKNL, the innovation catalyst for the Dutch Creative Industries.

He is the director of the PrestoCentre Foundation. Oomen and his group are working on research projects (Horizon 2020, ICT-PSP, national) that focus on providing durable access to digital heritage on the Web.

Oomen holds a BA in Information Science and an MA in Media Studies. His PhD research focuses on the relation between participatory culture and institutional policy. He has worked for the British Universities Film and Video Council and commercial broadcaster RTL Nederlands and has talked at high profile events in six continents.

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Mostafa EL FEKI

Director, Bibliotheca Alexandrina - Egypt



Dr. Mostafa el Feki is a highly skilled diplomat with extensive experience in political and cultural fields garnered from a prolific career in the international arena. He has held numerous positions within the Egyptian Ministry of Foreign Affairs. On the national front, Dr. el Feki has served as Secretary of Information and Follow-up to the President of Egypt and Head of the Bureau of Information and Follow-up for the Egyptian Presidency. He has made broad-based contributions in society as a literary scholar, intellectual historian, writer and educator.

With his rich background in history, political science and international relations, Dr. el Feki has greatly contributed to academic literature in the Arab world and has also written hundreds of opinion articles. He is currently a regular contributor at the Egyptian Al-Ahram, Al-Hayat and Al-Masry Al-Youm newspapers.

Naima LAHBIL TAGEMOUATI

Expert in cultural heritage - Morocco



Naima Lahbil Tagemouati was Professor of economics at the Faculty of Economics, Law and Social Science of the University of Fez. She directed the Esprit de Fès Foundation and the World Sacred Music Festival in 2006-2007.

She is currently an independent consultant and novelist. She works mainly on the following subjects: the rehabilitation of historical sites (she is a specialist in Fez), culture as a tool for development and the issue of housing for the poor (slums).

She is President of the association of American cultural centres in Morocco, and a member of the board of the UNESCO International Fund for the Promotion of Culture in Paris.

She published articles, essays, novels and short stories including: “La liste”, published by Le Fennec, Casablanca (2013) and Naïve, Paris (2015); “Bouchta El Hayani, un homme debout”, published by Le Fennec, Casablanca, 2017; “Fez est une drogue”, published by Emoticourt, Paris (2016), and Le Fennec, Casablanca (2017).

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Media and culture: a winning mix

Moderator - **Salvador GÓMEZ VALDÉS**

Director, La aventura del saber (TVE) - Spain



Born in Malaga in 1957, Mr. Gómez Valdés is a Spanish journalist.

His image and voice have always been related to cultural, literary and scientific dissemination in different media, i.e. press, radio and television.

His first professional steps were in the world of radio: he was present at Radio Nacional de España since the late seventies, where he realized the program El perfil del ruedo, in addition to collaborating with the program La Barraca.

He moves to television in October 1987, when he is chosen to present next to Inka Martí (later replaced by Ana García Siñeriz) the contest on the correct use of Castilian Hablando claro on TVE.

Between May of 1991 and January of 1992, he directed and presented in the Spanish Television the program devoted to literary news A toda página.

Between 1998 and 2007 he presented, together with María San Juan, the most long-lasting program of TVE, La aventura del saber. In 2007, he started directing the program, which he continues to co-present.

Djilali BESKRI

Film director and producer, Dynamic Art Vision - Algeria



State engineer in industrial mechanics, Djilali Beskri is a writer, author of comics, director and producer.

As a director, he has made several scientific and documentary films, such as that on the flood of the City of Fouka. In 2004, he published his first novel: "The 8th Sindbad trip". Djilali Beskri gives several lectures on new image technologies in various universities and centres of interest. He has also been a jury member in film and comic book festivals. He has also been moderator in film and animation workshops at various International Festivals and in Central Africa.

In 2010, he initiated and founded the project *Tales of Africa*, for the realization of 54 short animated films from 13 to 24 minutes, representing 54 African countries, produced or co-produced by 54 young directors. A practical method to train young filmmakers in animation. These films have been very successful in festivals and have also won awards, such as the ASIFA Award.

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Vincent DEFOURNY

Director of the Division of Public Information - UNESCO



Vincent Defourny (Belgium) holds a Ph.D. in Social Communication from the Catholic University of Leuven.

Before joining UNESCO in 1997, he worked in Uganda as a secondary school teacher and later taught in higher education in Belgium and France (Catholic University of Leuven, Celsa, SciencesPo and ENA International); he has also worked for several years as a communications and management consultant for various public, private and non-profit companies.

Within UNESCO, he has held positions in the area of program evaluation, web management and fund mobilization. He has been UNESCO's representative in Brazil from 2006 to 2011.

He currently heads the division in charge of the various facets of UNESCO's communication.

Dinesh Kumari CHENCHANNA

New Digital Cultural Partnerships, ZDF - Germany



Dinesh Kumari Chenchanna was born 1970 in India. In 1971 she came with her family to Germany. Besides studying civil engineering she worked from 1994 on for hessian broadcasting Hessischer Rundfunk/ARD in Frankfurt. From 1999 on Dinesh Chenchanna was managing editor and responsible for crossmedia productions. From 2005 to 2009 she was in charge of developing and producing new television formats.

In 2009 she began working for the ZDF and from 2011 was in lead of the Grimme-nominated daily format Der Marker on ZDFkultur. From 2013 till 2017 Dinesh Chenchanna was senior vice president of 3sat.

Since January 2018 she is head of the new ZDF executive department "New Digital Cultural Partnerships".

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