

Annual Activity Report 2024 - 2025



ABOUT US

COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual and media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 26 European, Balkans, North-Africa and Middle-East countries, among which 37 public radio and TV broadcasters.

OUR ACTION

COPEAM, whose operational headquarters are based in Rome – at RAI-Radiotelevisione Italiana, which has been ensuring the General Secretariat since its foundation – promotes several multilateral projects in the fields of training and capacity building; coordinates international radio and TV co-productions;

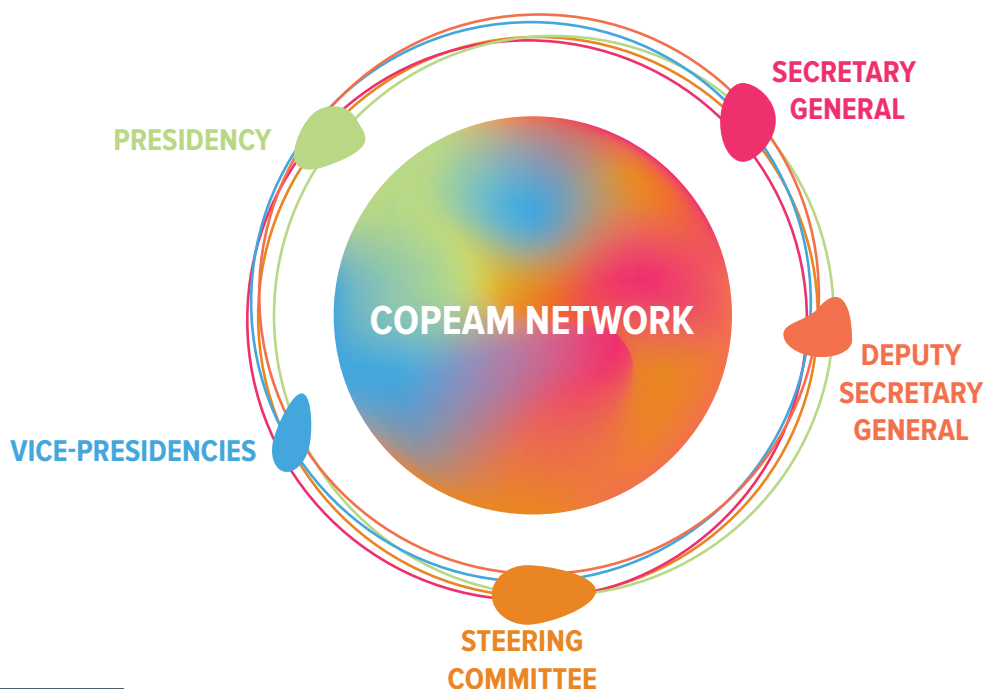
supports the safeguard of the audiovisual archives; organises actions and events supporting young creative talents of the area; carries out initiatives on gender equality involving the media, the educational sector and institutions.

OUR NETWORK

COPEAM cooperates regularly with other audiovisual professional networks, such as the ASBU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, and develops awareness-raising media campaigns and activities in collaboration with international organisations (Anna Lindh Foundation, European Investment Bank, UN agencies i.e. UNESCO, UNHCR, IFAD, etc.) on relevant global issues: environment, migration, youth, cultural diversity.

COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.









STRUCTURE



COMMISSIONS

COPEAM activities are structured around 7 Commissions and are based on networking and sharing principles, intended to promote synergies, improve the circulation of ideas and creative products, facilitate the mobility of media professionals in the region.

At the end of 2023, COPEAM established a working group focusing on *Media & Youth* and aiming to cluster the radio and TV channels of our network dedicated to young audiences around common initiatives.

-  Audiovisual Heritage Commission
-  Cinema, Festival, Culture Commission
-  Gender Equality and Diversity Commission
-  Training Commission
-  News Exchange Commission
-  Radio Commission
-  TV Commission
-  Media & Youth working group

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- *Prix Italia-IFAD-COPEAM* Special Prize - #3 edition



Following our Conference in Naples, last year, where a new page in the life of the Association was opened with the renewal of the governing bodies and the Presidencies of the Commissions, COPEAM has followed new paths of action and cooperation, while keeping solid its historical activities in the field of radio and tv co-production, training and promotion of young audiovisual talents.

Despite the unstable and very critical political background enduring in the Mediterranean, the will to confirm our efforts of dialogue and of relation-building through the implementation of concrete initiatives and projects has not weakened. This demonstrates, once again, that even small “seas” like COPEAM are capable to safeguard the founding principles of union and collaboration, and to give a contribution to the construction of a more peaceful future in our region.

Actually, considering the current international context and the sad and tragic conflicts affecting the area, with the suffering of so many innocents, cooperation in its broadest and most human meaning is nowadays, more than ever, a foreground tool as unifying power to counteract divisions between peoples and nations, and to foster mutual respect among different cultures.

Therefore, key words such as solidarity, mutualisation, sharing, friendship, must today be translated into actions and we can do it, in our own way, through what we do best: promoting exchanges between professionals from different backgrounds, encouraging projects around common themes, supporting the circulation of audiovisual works, claiming mobility at a regional level for operators from the sector, strengthening technical and journalistic training to increase skills and bridge possible gaps.

In this last field, in particular, we have profusely worked in advancing gender equality in the media, in raising awareness on environmental and climate challenges through correct and reliable information, in valorising audiovisual heritage via digitization, in supporting youth from the cinema sector.

The many new projects that we have launched during the year have greatly benefited our members with opportunities of greater visibility of their productions and initiatives, participation in high-level workshops and training, support to the development of specific competences in the ever-changing technological environment of the media industry.

The path that we have chosen is certainly challenging in a world where the vast ocean of globalization risks to engulf the small waterways, thus depriving communities and citizens of their diversity, creativity and characteristic features.

COPEAM approach is different and aimed at enhancing productions, talents and achievements of the audiovisual Organizations from our rich and diverse region. We are confident that the more we will succeed in continuing to create a vast community of professionals, working together and respecting each other, the more we will have contributed to a better media environment.

Claudio Cappon
Secretary General

10 editions of inter-rives project

The Euro-Arab TV coproduction "Inter-Rives" (*between the shores*) promoted by COPEAM and ASBU celebrates its 10th edition this year. Launched in 2006, this unique collaborative project has involved 28 national TV broadcasters over the years and produced more than 110 short documentaries about shared relevant social and cultural issues.

Thanks to its coproduction workshops, all the film directors who joined Inter-Rives over time had the chance to meet colleagues from many different countries and cultural backgrounds, to learn from their professional experiences, to share points of view, to exchange with international project's experts. A free space for professionals dedicated to documentary narrative and to audiovisual creativity, with a cross-border feature.

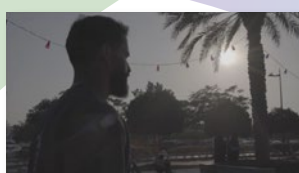
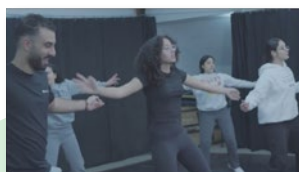
The so called "basket formula" (*make one, take all*) allowed each partner TV to broadcast for free on its channels and platforms the documentaries produced by the other partners. The national audiences had the opportunity to enjoy authentic stories unveiling the Mediterranean region from different perspectives.

This collaborative project led to the production of films that are primarily based on human stories, presented with passion and artistry. Inter-Rives was definitely an unforgettable creative experience in my career both on a human and professional level.

Hanan Rady,
film director, NMA/Egypt

Participating in Inter-Rives project has represented for me a great chance for professional networking and growth. It undoubtedly gave me many opportunities for personal and artistic expression.

Luca Rosini,
film director, RAI/Italy



INTER-RIVES #10



THE POWER OF ART CREATIVITY FOR CHANGE

"Inter-Rives 10 - The Power of Art: Creativity for Change"

The #10 Inter-Rives documentary collection "The Power of Art: creativity for change" has been accomplished in 2025. 13 film directors joined this project representing 13 TV partners and countries: BNT/Bulgaria, ERT/Greece, France Télévisions, HRT/Croatia, RAI/Italy, RTVE/Spain, JRTV/Jordan, Iraq TV, Oman TV, PBC/Palestine, SBA/Saudi Arabia, SNRT/Morocco, Télévision Tunisienne.

The second and last coproduction workshop, held in Tunis on 11 and 12 February 2025 at ASBU headquarters, was the occasion for the film directors to discover, together with the ASBU-COPEAM coordination team, the rough-cuts of the collection's short documentaries.

Two documentaries have been awarded with the COPEAM/ASBU Special Prize for the best documentaries of the series.

- "Dancing free" by Clara Blazquez Vizuete (RTVE/Spain)
- "Life mask" by Fedia Ben Henda (Télévision Tunisienne/Tunisia)

The Special mention "Woman" in memory of Raffaella Rossetti was assigned to "Adagio" by Ali Al Kinani (IRAQ TV).

The 13 compelling stories about the human and social impact of theatre, music, plastic arts and dance are now ready to be broadcast on the Mediterranean TV screens.

NEW INTERNATIONAL RADIO SERIES

MEDITERRANEAN MONUMENTS
BETWEEN SKY AND SEA

Radio 2M
HASSAN II MOSQUE
Casablanca
MOROCCO



Ici RCFM
AJACCIO
LIGHTHOUSE
Corse
FRANCE

Chaîne Inter
KASBAH
OF THE OUDAYAS
Rabat
MOROCCO



TRT
DOLMABAHCÉ
PALACE
Istanbul
TÜRKİYE

RTCI
BOUJAAFAR
COLUMNS
Sousse
TUNISIA



**RADIO
ROMANIA**
CASINO
Constanța
ROMANIA

**NMA / RADIO
EGYPTIENNE**
BIBLIOTHECA
ALEXANDRINA
Alexandria
EGYPT



HRT
DIOCLETIAN'S
PALACE
Split
CROATIA

***Mediterranean monuments
between sky and sea***

"Mediterranean monuments between sky and sea" is a new radio collection composed of 8 short episodes produced by 8 radio channels: Radio Romania, Ici RCFM - Radio France, Chaîne Inter - SNRT/Morocco, Radio 2M/Morocco, NMA/Egypt, RTCI - Radio Tunisienne/Tunisia, HRT/Croatia, TRT Radyio/Türkiye.

It aims to explore the exceptional architectural diversity of the Mediterranean region. Each episode talks about an iconic monument located on the coast, "between sky and sea". Through sounds and voices, the listeners are taken on a journey around and inside these unique places and their stories, from the past to the present.

The partner radios produced their episodes according to common editorial guidelines. The post-production was done thanks to Ici RCFM / Radio France. The collection is meant to be both aired on radio and distributed as podcast.



NEW INTERNATIONAL RADIO SERIES

Arab Philosophers - Ancient and Contemporary

"Arab Philosophers - Ancient and Contemporary" is a new radio collection promoted by COPEAM and ASBU. 15 Arab-speaking channels belonging to public radios from Southern Europe, the MENA region and the Gulf countries joined this original coproduction project. From Spain to Egypt, from Tunisia to France, from Türkiye to Qatar, this collection embraces an unprecedented number and variety of radio partners, all contributing to a common project.

The series aims to explore and transmit the intellectual heritage of Arab thinkers through the centuries, while making it accessible and relevant to contemporary audiences.

Produced in Arabic, it highlights iconic figures of classical philosophy, such as Averroes, Al-Fârâbî, Al-Tawhîdî and Avicenna, while echoing the reflections of contemporary thinkers and, therefore, bridging the

rich philosophical tradition of the Arab world with current matters and demonstrating the universal resonance of those ideas.

The series intends to reach a broad audience and will be particularly appreciated by students and enthusiasts of history and philosophy. To ensure an international distribution, translated versions in French and English of the episodes will be also available.

This project, sticking to the co-production approach of COPEAM and ASBU, strengthens the ties between the partner regions, embodying the importance of intercultural dialogue and audiovisual cooperation.

In November 2024, during the cultural event "*Nouvelles Rencontres d'A-verroès*" in Marseille, the first excerpts from the podcast were presented in preview at the presence of the radio producer Micha Khalil (Radio Monte-Carlo Doualiya / France Médias Monde) and Jawdath Jabbour, expert in Arab philosophy and researcher at CNRS-TDMAM (AMU).

ARAB PHILOSOPHERS
Ancient and Contemporary
An international radio series

ASBU Arab States Broadcasting Union

COPEAM

KANTARA - the Mediterranean radio magazine

#26 season in progress

As every year, *Kantara*'s transnational radio team has returned to the studios for a new season. The six journalists of the magazine have resumed their weekly routine, bringing to French-speaking listeners from Egypt, France, Lebanon, Morocco, Spain and Tunisia a fresh and plural perspective on the Mediterranean.

Each episode explores relevant social, cultural and cross-cutting issues of common interest, by highlighting both local initiatives and global challenges. While addressing topics like climate change, scientific breakthroughs, cultural and creative vitality, local traditions, the magazine offers a dynamic and insightful view of a region in constant transformation.

Through interviews, reports and special episodes, *Kantara* continues to strengthen the unique bond between the countries of the Mediterranean basin.

All the episodes are now available on the major podcast platforms (Spotify, Apple Podcast, Deezer) and on *Kantara*'s Facebook page.

Kantara weekly radio magazine / #26 season / the team:

- Dina Abdelmeguid, Radio Le Caire (Egypt)
- Paul Antoine Squarcini, Ici RCFM (France)
- Sondès Ben Khalifa, RTCI (Tunisia)
- Nanette Ziade, Radio Liban 96.2 (Lebanon)
- Nadira Belkhoutout, Radio Chaîne Inter (Morocco)
- Inés Azagra Prego and Guillermo Bravo, REE - Radio Exterior de España (Spain)

KANTARA
Une autre idée de la méditerranée

SEASON #26
LISTEN TO THE
EPISODES' PODCASTS

QR code linking to the podcasts.

Radio media partnerships

COPEAM's Radio Commission establishes strategic collaborations with relevant international events in order to organize special radio broadcasts on-site, meetings with guests and participants from festivals, congresses, and international happenings. Relying on *Mediterradio* and *Kantara* - the weekly radio magazines developed under COPEAM's aegis - this win-win practice offers Mediterranean and international coverage to the partner events and brings together journalists of the two teams, who normally work throughout the year from their home countries.

LectorInFabula Festival Conversano, September 2024



► Listen to the episodes

Tomorrow Mobility World Congress (TMWC)

Barcelona, November 2024

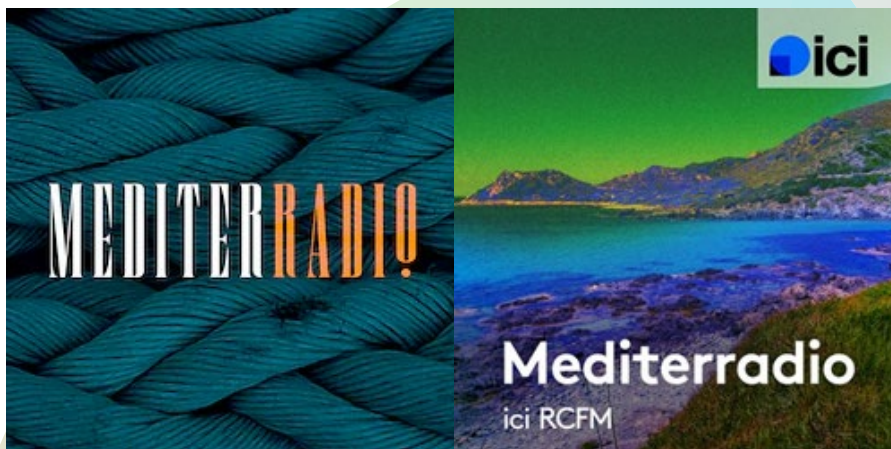


► Listen to the episodes

MEDITERRADIO: the voice of the Mediterranean islands

Mediterradio, the islands' weekly radio magazine, is co-produced by Radio Rai and Radio France through their regional stations of Sardinia, Sicily and Corsica. The 2024-2025 season is regularly broadcast on Fridays and Saturdays on the partner radio channels

and made available on their podcast platforms. This unique radio programme, founded on the mutual understanding of the Corsican and Italian languages, will celebrate its 30th anniversary in 2026. To commemorate this milestone, the transnational production team is collecting archives from the past to preserve the legacy of this long-standing collaboration, which has, week after week, captured the economic, social and cultural transformations of these remarkable western Mediterranean islands.



E-learning course “Reporting Climate Change – Microcredentials for International Journalists” - 2024 edition

Thanks to funding from the Italian Ministry of University and Research, a new edition of the e-learning course on climate journalism organized by COPEAM and Uninettuno University was successfully conducted again in 2024.

The group of 26 beneficiary journalists came from 12 different countries of Africa, the MENA and the Balkans regions, working for different kinds of media (TV, radio and web/press). For a five-month period, they had the possibility to follow the video-lessons available 24/7 in several languages, to study the didactic material and the large bibliography, to exchange with the professor/tutor and the peers and to



draft many essays about climate-related issues. A final certification of accomplishment was provided to the participants and a rich selection of their essays and reports was also published, giving visibility to their investigative work on climate change topics.

Moreover, for the first time, this academic program was enclosed within the “European Framework for Higher Education”, allowing students to obtain University Credits (ECTS). COPEAM transnational community of environmental journalists is growing more and more: specific knowledge, competences and collaborations are necessary to reinforce the capability of media to deliver an effective information on this crucial global challenge.

Webinar “Countdown to COP29: What comes now?” 30 October 2024

In the framework of the e-learning program, COPEAM and UNINETTUNO organised a webinar about the 2024 United Nations summit on climate change (Baku, Azerbaijan – 11-22 November).

With the title “*Countdown to COP29: What comes now?*”, the webinar was open to the large transnational community of environmental journalists trained in the last years and to the participants of the on-going course, to prepare them to better cover this major international conference.

A senior expert in environmental journalism and a specialist in international politics highlighted the main features, topics and challenges of the COP29 and answered to the questions posed by the participants.

With this type of activity, COPEAM aims to keep on strengthening its network of information professionals specialized in environment and to retain the focus on the climate change global challenge.



COPEAM and TRT together for the training “Digital media broadcasting: news, content creation and social media strategy”

Upon COPEAM's proposal, on 30-31 January 2025, TRT – Turkish Radio and Television Corporation hosted in Ankara an international training on the topic “Digital Media Broadcasting: news, content creation and social media strategy”.

The training, open to COPEAM broadcasting members from the MENA and the Balkans' regions, involved a group of 15 beneficiaries from the news and digital departments of: BNT/Bulgaria, EPTV and EPRS/Algeria, ERT/Greece, HRT/Croatia, JRTV/Jordan, PBC/Palestine, RTK/Kosovo, RTS/Serbia, Radio Romania and TVR/Romania.

The training programme ranged from digital journalism techniques to social media broadcasting and engagement strategies, with the aim of enhancing the quality and visibility of online news in an increasingly digital world.

This capacity building activity represents a further step of solid collaboration between COPEAM and TRT in the field of training, to the benefit of our Mediterranean broadcasters' network.



► Watch the video



Audiovisual archives: COPEAM and RAI join forces for two international training activities

Between 2024 and 2025, COPEAM has supported RAI in the organization of two important transnational activities in the field of audiovisual archives:

The first was the in-presence workshop “Creative use of archives”,

held in Rome in November 2024, with a significant delegation of CIRCOM and COPEAM members from the public broadcasters of Albania, Bulgaria, Croatia, Montenegro and Serbia, besides several participants from other European countries.

In this framework, the experts from RAI Archives and Documentary departments displayed effective ways of using archive material to create new programmes and discussed about the adoption of collaborative strategies and the possible role of AI in such context. Many examples were shown, from traditional programmes focusing on history to the most creative and experimental formats based on archive footage.

The second capacity building activity in this field was held on-line between February and March 2025 on the topic “Audiovisual archives digitization: key recent updates”, with more than 70 Balkans and MENA Region's participants from COPEAM and ASBU networks.

The course, delivered by RAI professionals from several departments (Archives, Technologies, ICT and CRITS) ranged from the update on the latest technologies and methodologies applicable in archives management, to an overview on the technological challenges and opportunities expected for the future. A specific section was dedicated to assessing the state of digitization within the participating broadcasters, discuss the critical aspects and suggest possible solutions.



Final steps of the “Rewriting the story” project

The EU-funded project “Rewriting the story: Gender, Media and Politics” has been achieved with concrete outputs to challenge gender stereotypes in political coverage.

In October 2024, two closing meetings took place in San Servolo Island (Venice), hosted by the Venice International University: the final workshop of the P2P program, coordinated by COPEAM all along the action, and the closing conference, gathering the project consortium partners (IFJ – International Federation of Journalists, COPEAM and University of Padua).

A final report of the P2P program was drawn up, describing the whole process and highlighting the attained goals, as well as the impact of the action for each participating organisation.



The closing conference was the occasion for partners to share the project’s final results - a collection of materials, a training manual, monitoring tools and project-related initiatives openly accessible:

- A free of use training toolkit on reporting politics through gender lens



- A pool of journalists trainers able to train their fellows across Europe and beyond in multiple languages and to deliver tailor-made coaching when needed

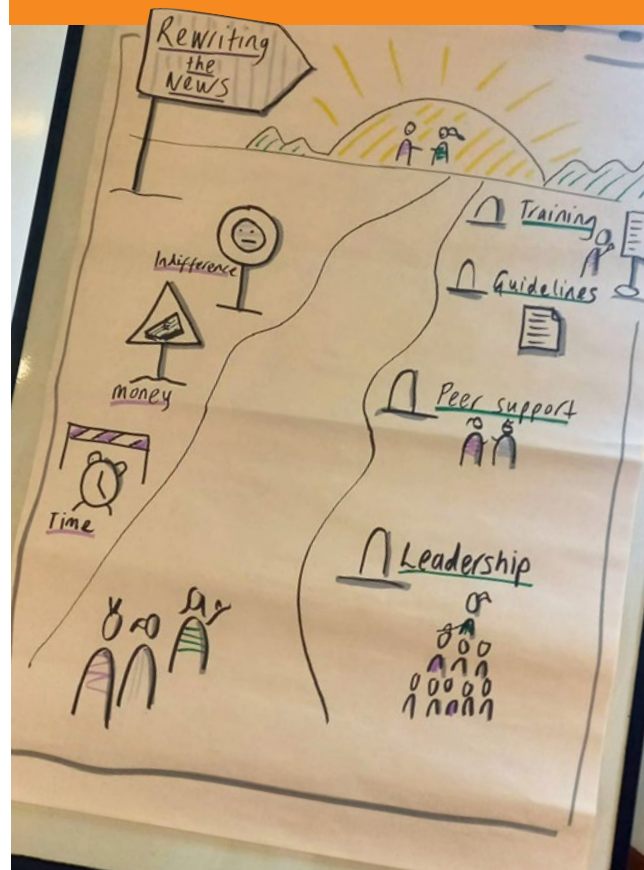
- Gender-responsible guidelines to report on politics



- A group of over 300 journalists trained across Europe to provide fair, unbiased gender representation in political coverage
- 400 students and future journalists and communicators from several EU member states trained on gender portrayal in politics.



“Rewriting the story” has been an intense and successful journey bringing together complementary actors united in a common goal: make the media sector fairer and more inclusive through concrete tools and strategies to break down barriers and gender stereotypes, both on screen and off screen. In addition to the tangible results listed above, this project has also favoured the birth of a professional community able to positively influence the working habits and environments of the participating organisations.





“Advancing Diversity & Inclusion in Journalism”: new tools for inclusive journalism

The “Advancing Diversity & Inclusion in Journalism (AD&IJ)” project ended in January 2025. It aimed to explore concrete ways of promoting diversity and inclusion within newsroom culture and practices.

Based on online and in-presence workshops designed to explore D&I themes by combining training and good practices, it was built on the increasingly recognized and shared assumption that, without diverse and inclusive teams, newsrooms risk missing out on critical viewpoints, perspectives and voices.

More than 50 professionals from 15 countries took part in the first two online workshops, respectively on “Inclusive Journalism: a path to a better representation” - involving journalists and editorial teams and focusing on practical strategies and methods for a respectful and free from stereotypes information - and “Driving the Change: diversity, equity, and inclusion in the media industry”, which explored how to build more inclusive and diversified newsrooms and targeted media executives, HR managers and representatives of journalists’ unions. The third workshop was held in Madrid, hosted by RTVE and organised by Fundación Diversidad, and dedicated to female leadership, LGBTIQ+ inclusion, and the integration of people with disabilities and ethnic minorities in newsrooms.

The final one - organised by Fondazione Diversity in Milan, at the Representation of the European Commission - was devoted to the final objective of the project: the collaborative creation of practical Guidelines to promote inclusive editorial teams and accurate representation of diversity. These “Guidelines for Journalism Sensitive to Diversity, Equity, and Inclusion”, accompanied by a Best Practices Checklist, offer concrete measures to help journalists, editorial teams and media professionals produce more representative, reliable, and stereotype-free content that fairly portrays all identities.

The Guidelines provide an in-depth reflection on two key aspects:

- The challenges of inclusive storytelling preventing prejudices and biased narratives.
- The opportunities and concrete steps to create diverse, accessible and safe newsrooms, where every professional can work freely and without discrimination.

Goal

To promote diversity and inclusion values in newsrooms’ culture and practices

Stakeholders

Journalists, communicators, media professionals

Partners

- C.A.R.E.S. srl/Osservatorio di Pavia
- Fondazione Diversity
- Fundación para la diversidad
- COPEAM
- IFJ - International Federation of Journalists

Co-funded by

European Union under the Erasmus+ Programme – Small-scale projects

Duration

12 months

Main output

Guidelines for a journalism sensitive to diversity, equity and inclusion





COPEAM and Rai together for gender equity

Between 2024 and 2025, thanks to the support of Rai Academy and in collaboration with Rai Equal Opportunities Committee and journalists' union Usigrai, COPEAM coordinated a training course on equal opportunities issues involving all employees in their various roles and professional fields, with the aim of encouraging and translating into concrete actions the strategies for the promotion of equal chances within the company, both on the screen and in its organizational structure.

The "Gender etiquette" course included three online seminars targeting three different professional areas - editorial, technical-productive and corporate -, as well as an awareness-raising session in person aimed at top management.

The seminars were based on documentary material and a series of in-depth video-pills on the various declinations of gender equality in the media, with significant interventions both at national and international level.

Editorial Acquisition of concrete tools to overcome gender stereotypes in all stages of content creation, through the analysis of good and bad practices to offer critical perspectives for greater professional awareness.

Technical-productive Practice-building to promote gender equality among professionals working in the program production and post-production chain at Rai.

Corporate Promotion of a gender equality approach in professional practice within the corporate organizational structure in all its processes: work culture, decision-making processes, growth opportunities, work-life balance, communication, relationships with collaborators, institutional and international relations, sustainability and governance.

The action closed with a conference bringing together Rai's management for a joint national and international analysis of gender equality and its integration in public service media, as well as a critical reflection on the current state of art and the measures to be taken in the future within the Italian broadcaster.

Rai Academy – CPO-Rai Equal Opportunities Committee – COPEAM



“A Première Vue” Prize 2024: The winners

The two international juries (experts and young) of the 3rd edition of “A Première Vue” Prize have selected the winning short films among the 18 in competition.

TV5MONDE Grand Prix: Ex-æquo

- “Generous Bodies” by Achref Toumi (ESAC Tunisia)
- “Happy Hours” by Yara Gebara (ALBA Lebanon)

Rai Cinema Award:

- “The Run” by Andrea ABDEL NOUR (ALBA Lebanon)

Youth Award FID/Mucem:

- “Panic at the wedding” by Haythem Ben Hmida (ESAC Tunisia)

Jury’s Special Mention:

- “Inoui” by Labib Benslama (LabDZ Algeria)

See the *palmarès* of the 2024 edition:



The awards ceremony took place in Marseille last June 28 at the MUCEM as part of the FID Marseille 2024, in the presence of a large and interested audience. Thanks to the collaboration with the FID, the young directors who jointly won the TV5Monde Grand Prix were able to participate in the FID Campus, present their projects and meet other young talents from ten different countries.

In addition to the awards, for the second year, an APV-TV5MONDE Collection was composed and presented at the Short Film Corner of the 2024 Cannes Film Festival.

Thanks to the APV partners’ network, several projections of the winning films took place over the year.

International jury:

- Manuela RIMA — Rai Cinema (Italy)
- Nicolas FEODOROFF — FIDMarseille (France)
- Erige SEHIRI — Film director (Tunisia)
- Farah FAYED — Aflamuna (Lebanon)
- Malika CHAGHAL — Cinémathèque de Tanger (Morocco)
- Claire LHUILLERY — Festival du nouveau cinéma - FNC (Québec)

Youth international jury (composed of students and young professionals):

- Marseille — Mucem (France)
- Valencia — Mostra de València (Spain)
- Tanger — Cinémathèque de Tanger (Morocco)



THE JOURNEY OF A PREMIERE VUE 2024

#26 ISMAILIA IFF

Ismailia, Egypt
Screening in the framework of the World Films Programme
February 2025

PANEL AND SCREENING «SHORT FILMS DAYS»



Rome
with Rai Cinema, Uninettuno, ANICA Academy, «Alice nella città» Festival, ESAC and ESAVM
October 2024

AWARDING CEREMONY



Marseille
Projection et remise des prix au MUCEM, dans le cadre du FIDMarseille
juin 2024

CINEMAMED

Bruxelles
Participation of the co-winner of the Grand Prix TV5MONDE
Decembre 2024

MAGHREB DES LIVRES



Paris
Screening of the palmarès with TV5Monde
June 2024

APV24-TV5MONDE COLLECTION

Cannes
Presentation at the Short Film Corner of the Festival de Cannes
May 2024



YOUTH PRIZE SCREENINGS AND VOTING

Marseille
FID – MUCEM
March 2024

Valencia
Mostra de València
April 2024

Tanger
Cinémathèque de Tanger
May 2024



FOCUS UNESCO-COPEAM partnership: donation of radio equipment to RTSH/Albania to foster media in natural disasters' preparedness and response

Face to increasing extreme weather events and environmental degradation, the role of media in disaster preparedness and response is more crucial than ever, as they can effectively deliver early warnings, educate the public on environmental issues and disaster risks, and ensure that appropriate information circulates during emergencies.

UNESCO, as part of its global action for “Media in crisis preparedness and response”, has established a partnership with COPEAM aimed at strengthening the broadcasting capacity and modernize the infrastructure of eligible media outlets from its Mediterranean network.

In this framework, the Albanian public broadcaster RTSH has benefited from an important donation of radio broadcasting equipment (radio transmitters, antennas, IP audio decoders), which was successfully delivered in Tirana in October 2024.

According to COPEAM Secretary General Claudio Cappon, “Radio is a particularly flexible and very fast communication medium. Radio is live by definition, since it allows to immediately aggregate information and disseminate a message among the audience by the use of just a microphone and a frequency. But when working in emergencies, it requires well-trained professionals suitable to this type of activity”. This is the reason why the initiative has also included a training session on the importance of risk-related content in disaster preparedness

and on the implementation of Broadcast Plans during disasters. The training, held online last 6th of December, was coordinated by COPEAM with the expertise of international topic-related projects' managers and open to professionals from the weather service, IT division and programmes and news departments of the Albanian public broadcaster.



FOCUS WRD25 first international contest: “Radio bridges – Joint actions for the climate”

As part of the World Radio Day and with the support of UNESCO, in January 2025 COPEAM launched the first edition of the international contest: *Radio bridges – Joint actions for the climate*.

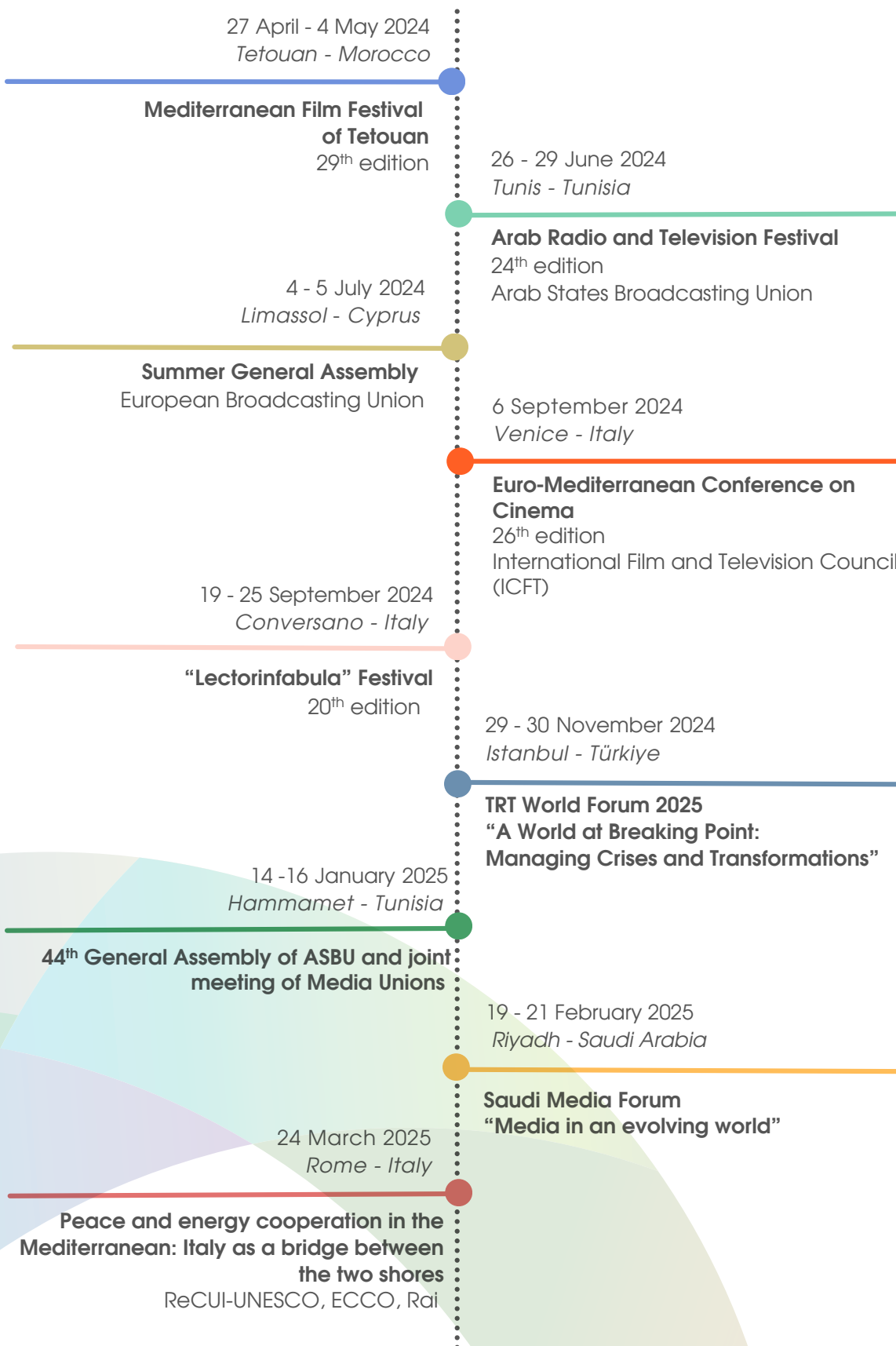
The contest aimed to promote and support exchanges between radios from different countries worldwide, emphasizing collaboration, innovation and the promotion of humanistic values and intercultural dialogue around climate-related topics. The initiative, which saw the participation of 18 different countries, engaged a Jury composed of representatives of the following networks: NABA - North American Broadcasters Association, ABU - Asia-Pacific Broadcasting Union, OSBU - O.I.C States Broadcasting Union, AMARC Europe, Radio Workshop (Africa) and TAL- Latin America.

Radio DYUP 102.7 FM (Philippines) won the competition with “*Ang Seawall sa Miagao*” (The Seawalls in Miagao) by Aljohn Torreta, resulting from a collaboration with DW Academy, and gaining global visibility and numerous networking opportunities.

Radio plays an essential role in educating, raising awareness, and mobilizing on climate issues. In 2025, we celebrate radio initiatives on a global scale that encourage local and global solutions to this planetary emergency with an international and/or cross-border approach.



COPEAM'S INTERNATIONAL AGENDA ACROSS THE MEDITERRANEAN





Plural+ 2024 COPEAM Special Prize – Awarding ceremony

Cascais, 25 November 2025

The *Plural+* UNAOC-IOM initiative is a youth video festival that encourages and empowers global youth to explore the issues of migration, diversity, social inclusion, and the prevention of xenophobia and to share their creative vision with the world.

COPEAM is partner of this contest since its first edition, launched in 2009, through the establishment of a special prize for the 18-25 years category. Since then, we have awarded many young people from different regions and continents – Europe, Asia, Middle East, Africa

and Latin America – and shown the winning videos at COPEAM annual conferences.

This year, the award was assigned to a young from Brazil for his *Uma Carta Para O Mundo (A Letter for the World)* and was delivered personally by the Deputy Secretary General of COPEAM Paola Parri in Cascais (Portugal), where the award ceremony took place in the framework of the 10th UNAOC Global Forum.

The awarded work will be screened on the occasion of the COPEAM 2025 Conference.



► Watch the video



Prix Italia-IFAD-COPEAM Special Prize – Edition #3

Turin, 4 October 2024

The 3rd edition of the Special Prize dedicated to sustainability was presented as part of the 76th Prix Italia of Rai, which took place from 1 to 4 October in Turin.

The three finalists of the selection - from EPTV/Algeria, France Télévisions and ZDF/Germany - entrusted to a jury composed of representatives of Rai, FIDA and COPEAM, were invited to Turin and were able to participate in the activities organized as part of the festival, as well as in the awards ceremony.

The special prize was assigned to FTV for “*Food Waste, Don’t Throw It Away!*”, a documentary that explores modern food waste in France and offers a range of practical solutions, while trying to raise awareness and stimulate action among viewers.

COPEAM NETWORK

ACTIVE MEMBERS

Broadcasters

- RTSH, Albania
- AI24, Algeria
- EPRS, Algeria
- EPTV, Algeria
- BNT, Bulgaria
- BNR, Bulgaria
- HRT, Croatia
- NMA, Egypt
- France Médias Monde, France
- France Télévisions, France
- Radio France, France
- TV5Monde, France
- ERT, Greece
- RAI, Italy
- JRTV, Jordan
- RTK, Kosovo
- Radio Liban, Lebanon
- Télé Liban, Lebanon
- Télé Lumière, Lebanon
- MKRTV, North-Macedonia
- Med.tv, Malta
- PBS, Malta
- RTCG, Montenegro
- SNRT, Morocco
- Soread-2M, Morocco
- PBC, Palestine
- RTP, Portugal
- TVR, Romania
- Radio Romania, Romania
- RTS, Serbia
- RTV-Vojvodina, Serbia
- RTVE, Spain
- RSI, Switzerland
- Télévision Tunisienne, Tunisia
- Radio Tunisienne, Tunisia
- RTVSlo, Slovenia
- TRT, Turkey

Cultural and Audiovisual Organisations, Business Enterprises and Institutions

- RACINES, Belgium
- Collectivité de Corse, France
- Université de Corse Pasquale Paoli, France
- Osservatorio di Pavia - Cares Scrl, Italy
- Regione Lazio, Italy
- UNINETTUNO Foundation, Italy
- Jordan Media City, Jordan
- ALBA - Académie Libanaise des Beaux-Arts, Lebanon
- MySat, Lebanon
- ESAV - Ecole Supérieure des Arts Visuels de Marrakech, Morocco
- Mostra de Valencia, Spain

ASSOCIATES AND PARTNERS

- ASBU - Arab States Broadcasting Union
- AUB - African Union of Broadcasting
- CICT-UNESCO
- CIRCUM Regional
- CMCA - Mediterranean Centre for Audiovisual Communication
- CMU - Community of Mediterranean Universities
- Dipartimento di Comunicazione e Ricerca Sociale – La Sapienza Università di Roma, Italia
- EBU - European Broadcasting Union
- ESAC - École Supérieure de l'Audiovisuel et du Cinéma, Tunisia
- Europe House Dubrovnik, Croatia
- FAO - Food and Agriculture Organization
- Festival International du Cinéma Méditerranéen de Tétouan, Morocco
- Fundación Tres Culturas, Spain
- IFAD - International Fund for Agricultural Development
- IFJ - International Federation of Journalists
- North-South Centre of the Council of Europe
- URTI - International Radio and Television Union



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