



## **33<sup>rd</sup> COPEAM annual Conference**

**“Audiovisual media & societies: memorable achievements and future challenges”**

**El Mouradi Africa Hotel**  
**(50 Ave Habib Bourguiba, Tunis 1001, Tunisia)**

### PROGRAMME

#### 7 May

- 05:30 pm **COPEAM Steering Committee** *(open to SC members only)*
- 08:00 pm **Welcome cocktail** *(upon invitation)*

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#### 8 May

##### **Plenary Session**

09:30 am **Opening ceremony**

- ❖ Welcome addresses
  - Local Authorities
  - Chokri BEN NESSIR, President-Director General of Télévision Tunisienne
  - Claudio CAPPON, Secretary General of COPEAM
- ❖ Key-note speech:
  - Sadok HAMMAMI, Director of IPSI, Tunisia

10:30 am **Coffee break**

10:45 am **Panel “Audiovisual media & societies: memorable achievements and future challenges”**

- ❖ Speakers:
    - Aurélie AUBERT, Professor, Sorbonne Nouvelle University - France
    - Firas AL-ATRAQCHI, Managing Editor of The Cairo Review of Global Affairs, Egypt
    - Lobna NAJJAR, Editor in Chief at CAWTAR / Global Media Monitoring Project (GMMP) coordinator, Tunisia
- Moderation: Amel CHAHED - Télévision Tunisienne*



- 12:15 pm ***Q&A session and debate***
- 12:40 pm ***COPEAM members' showcase***
- ❖ Télévision Tunisienne, Tunisia
  - ❖ RAI, Italy
  - ❖ Radio Romania, Romania
- 01:15 pm ***COPEAM Prizes' winners***  
Video Contribution
- 01:30 pm ***Lunch***
- 02:30 pm ***Joint meeting of COPEAM Commissions***  
Television, Radio, Training, Gender Equality & Diversity, Cinema/Festival/Culture
- 04:00 pm Coffee break
- 04:15 pm ***General Assembly*** (open to members only)
- 06:00 pm Closing of the works

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## **9 May**

**Cultural excursion** (Oudhna archaeological site)