

Annual
activity
report
2025 - 2026

COPEAM
PERMANENT CONFERENCE OF THE
MEDITERRANEAN AUDIOVISUAL OPERATORS



ABOUT US

COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual and media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 25 European, Balkans, North-Africa and Middle-East countries, among which 37 radio and TV broadcasters.

OUR ACTION

COPEAM, whose operational headquarters are based in Rome – at RAI-Radiotelevisione Italiana, which has been ensuring the General Secretariat since its foundation – promotes several multilateral projects in the fields of training and capacity building; coordinates international radio and TV co-productions; supports the safeguard of the audiovisual archives; organises actions and events supporting young creative talents of the area; carries out initiatives on gender equality involving the media, the educational sector and institutions.

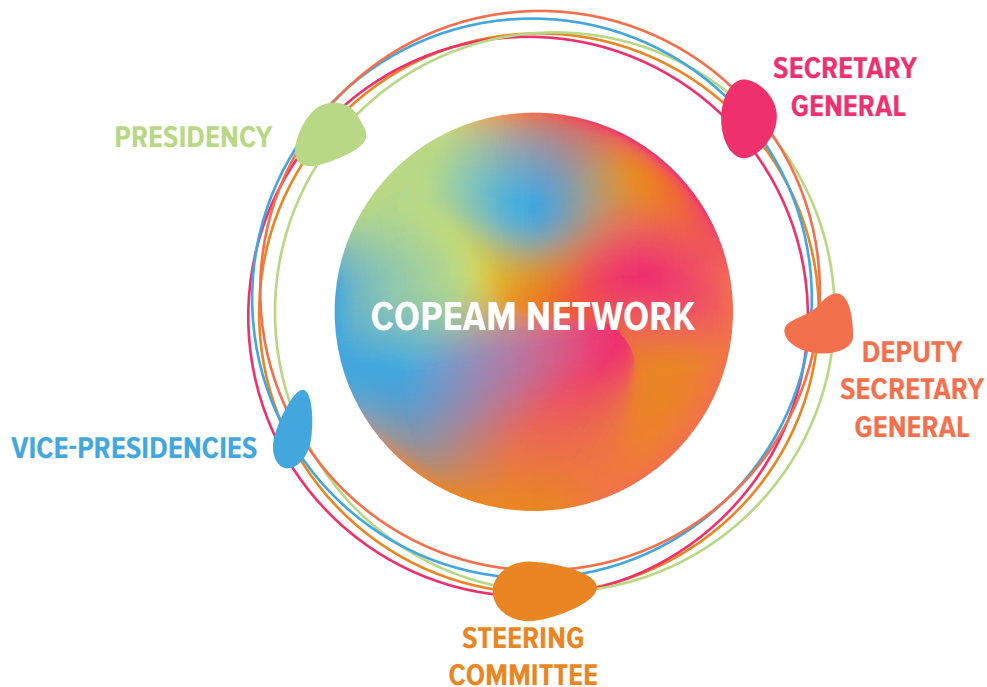
OUR NETWORK

COPEAM cooperates regularly with other audiovisual professional networks and Unions, such as the ASBU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, while broadening – in recent years – its geographical horizons through participating in multilateral meetings with media organizations from Asia, Africa and the Arab world.

In addition, it develops awareness-raising campaigns and activities in collaboration with international partners (Anna Lindh Foundation, European Investment Bank, UN agencies i.e. UNESCO, UNHCR, IFAD, etc.) on relevant global issues: environment, migration, youth, cultural diversity. It also competes in EU tenders and calls together with its members and/or external players from cultural, academic and audiovisual areas.








COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.

STRUCTURE

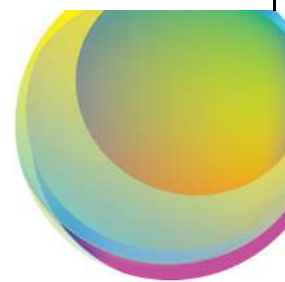


COMMISSIONS

COPEAM activities are structured around 7 Commissions and are based on networking and sharing principles, intended to promote synergies, improve the circulation of ideas and creative products, facilitate the mobility of media professionals in the region.

-  Audiovisual Heritage Commission
-  Cinema, Festival, Culture Commission
-  Gender Equality and Diversity Commission
-  Training Commission
-  News Exchange Commission
-  Radio Commission
-  TV Commission

Annual activity report 2025-2026



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We are all going through dramatic geopolitical and economic times, marked by uncertainty and threats. Despite this context, COPEAM's strategy is clear: we respond to restrictions, fears, and divisions with collaborations, new ideas, and professional engagement.

Important results have already been achieved in a year of intense common work. Radio cooperation, in particular, has reached a strategic turning point. Our long-standing magazines, *Mediterradio* and *Kantara*, have expanded their partnerships and injected new energies in their coproduction teams. A landmark achievement was the "*Arab Philosophers*" collection, an unprecedented intercultural initiative involving 16 Arabic-speaking channels across the MENA region, Southern Europe, and the Gulf, while the radio series devoted to the "*Mediterranean monuments*" was aired by partners in summer-autumn 2025. Furthermore, we have started exploring the potential of Artificial Intelligence to overcome linguistic barriers. Our pilot project for World Radio Day 2026, supported by UNESCO, demonstrated that though AI still requires human integration for quality, it can open new perspectives for multilingual broadcasting.

Our training strategy has successfully addressed key editorial and audience-related challenges. Through workshops built with Rai and TRT, we have involved professionals from 18 member broadcasters this year, despite all the limitations affecting today the international mobility.

In the field of TV and cinema, we continue to strengthen shared narratives. Following the success of Inter-Rives #10, we are launching the edition #11, "*Shared Roots, Living Connections*", to highlight the cultural heritages that connect our shores. Meanwhile, the 5th edition of the "*À Première Vue*" Prize remains a vital platform for young cinema talents from Lebanon, Tunisia, Morocco, Algeria, and Palestine, providing them with international training and networking opportunities.

COPEAM is becoming a key reference point in promoting gender equality and diversity. We have launched a new training phase focused on Diversity, Equity & Inclusion (DE&I) to foster more inclusive media narratives. Our expertise in this field is increasingly recognized, as reflected in the growing invitations to join significant EU-funded project consortia.

Finally, the strategic international partnerships that we are constantly developing inside and outside the region confirm that the voice of the Mediterranean audiovisual cooperation remains valuable and relevant.

While the outlook continues to be challenging, these outcomes show that our cooperation framework is strong and resilient. I thank all our members for actively sharing such commitment and vision.

Claudio Cappon
Secretary General of COPEAM

WEEKLY RADIO MAGAZINES

Mediterradio - The voice of islands

The new season of **Mediterradio**—coproduced by **Radio Rai Sardinia** and **Sicily** regional stations and **ici RCFM** in Corse—has kicked off with great energy. This year, the programme benefits from the collaboration of the Italian-speaking editorial teams of **Radio Tunisienne** (Tunisia), **Radio Romania International** (Romania), **Radio Capodistria** (Slovenia), and **TRT Radio** (Türkiye).

Each week, one of the partners contributes to the show, and special collective episodes are also produced. By providing interviews, reports, and music, each radio channel enriches the programme's content and broadens the scope of this weekly magazine, highlighting the cultural, historical, social, and economic links that connect these countries and cultures.



LA VOCE DELLE ISOLE CORSICA SICILIA SARDEGNA



FIND US ON FACEBOOK

Media partnerships

The *Mediterradio* team gathered in Marsala (Sicily) in May 2025 for the 38° *Parallelo* cultural festival. The event also marked the first time the programme's journalists worked alongside the new voice of *Mediterradio*, Nabila Abid from *Radio Nationale Tunisienne*.

The team, together with another new colleague, Iuliana Anghel from Radio Romania International, was invited again to Putignano (Italy) in September 2025 by the *LectorInFabula* cultural festival, with which COPEAM has been collaborating for years. On both occasions, two special episodes of the magazine were produced on site.

Special recording during 38° *Parallelo* festival Marsala - May 2025



Special recording during *LectorInFabula* festival Putignano - September 2025



Kantara - The Mediterranean radio magazine

The **#27 season** of *Kantara* (September 2025 - June 2026) is co-produced by **7 radio channels**, following the adhesion of **Radio 2M/Morocco** to the team.

This new dynamic season stands out for its strong thematic diversity, with a rich editorial mix spanning culture and the arts, education and youth, innovation and artificial intelligence, health and social issues, as well as equal opportunities. These topics are explored through a wide range of reports and perspectives from across the Mediterranean.

The season is further enriched by several special episodes and thematic focuses, dedicated to issues such as AI, women's rights, francophonie, sports, corruption, environment, along with country-specific editions. Music also plays a key role, offering a journey through diverse sounds and cross-cultural influences.

All the episodes are also available on the major podcast platforms (Spotify, Apple Podcast, Amazon Music, Deezer).



ON AIR KANTARA
Une autre idée de la méditerranée

ici RFCM (France): Sunday 2:00 pm
RTCI (Tunisia): Thursday 10:00 am - Sunday 4:00 pm
Radio Liban 96.2 (Lebanon): Friday 3:00 pm - Monday 10:00 am
REE (Spain): Sunday 12:00 am
Chaîne Inter (Morocco): Sunday 12:00 pm
Radio Le Caire (Egypt): Wednesday 9:00 pm - Thursday 2:00 am
Radio 2M (Morocco): Wednesday 8:55 pm

Kantara #27 - The team

Dina Abdelmeguid, **Radio Le Caire** | Sondès Ben Khalifa, **RTCI** | Nanette Ziade, **Radio Liban 96.2** | Mathieu Burini, **ici RCFM** | Salma Saïdi, **Radio Chaîne Inter** | Leyre Samanes Pascual and María Miret García **REE - Radio Exterior d'España** | Youssef Bahar, **Radio 2M**



KANTARA

SEASON #27
LISTEN TO THE EPISODES' PODCASTS

Grid of 33 episode thumbnails (KANTARA #1 to #33) with a QR code for listening to the podcasts.

INTERNATIONAL RADIO COLLECTIONS

Mediterranean monuments between sky and sea

Resulting from the collaboration between **8 public radio broadcasters** members of COPEAM, this series offers an audio journey through the past and the present of iconic monuments that stand as gateways between the sky and the sea. Starting from summer 2025, the collection has been broadcast or published on-line by the partner radios. For the first time, one of the episodes was dubbed in French by using AI tools. The postproduction of the series was carried out by ici RCFM/Radio France. The musical theme is an excerpt from "Mediterraniu", composed by Feli Travaglini and performed by a choir of Corsican children.



*COPEAM delegation at the MED AI Forum
Cité de la Culture, Tunis*

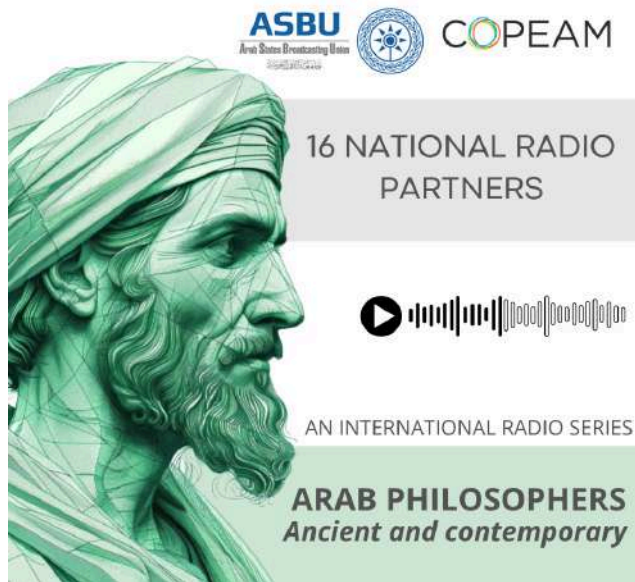
Media partnerships

A team of radio and TV journalists from COPEAM network attended the **ALForum** of the Anna Lindh Foundation in Tirana (18-20 June 2025), providing a rich selection of interviews and insights of the event. The *Kantara* delegation produced a special episode of the magazine dedicated to this Euro-Med initiative. In addition, two TV journalists from **HRT** (Croatia) and **BNT** (Bulgaria) also attended the Forum to provide media coverage.

Another media partnership was developed with the **2nd Mediterranean Forum on Artificial Intelligence** (20 - 21 November 2025), held in Tunis under the auspices of the Tunisian Ministry of Communication Technologies and the French Ministry for Europe and Foreign Affairs.

A representation of *Kantara*—together with two journalists from the Algerian and Turkish televisions, **EPTV** and **TRT**—took part in the event and interviewed several institutional, business and academic personalities. A special episode of the programme was produced and broadcast on the occasion of the *Mediterranean Day* (28 November 2025).

Echoes of Arab philosophy: a radio dialogue across time and cultures



The international radio series **Arab Philosophers - Ancient and Contemporary**, promoted by **ASBU** and **COPEAM**, is finally on air. After a long and meticulous process of research, writing and production, the **16 Arabic-speaking radio channels** from the MENA region, Southern Europe and Gulf countries have released the **27 episodes** of this unique co-production, which retraces the history of the Arab philosophical thought from the 10th century to the present, highlighting the cultural, intellectual,

and scientific exchanges and influences between civilizations over the centuries.

Averroes, Al-Farabi, Ibn Khaldun, Avicenna, Malek Bennabi and Mohamed Al Jabri are just some of the **27 philosophers** portrayed through the voices of experts and academics.

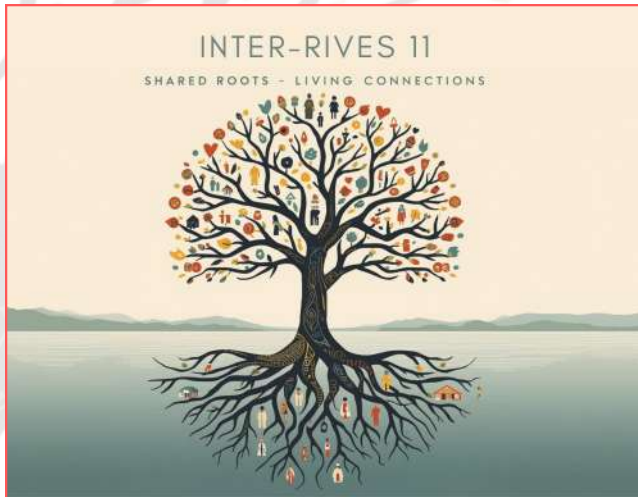
Starting from January 2026, the episodes have been broadcast by the partner radio stations across 16 countries, marking an extraordinary transnational media event.

An unprecedented cultural and radio cooperation initiative, due to the scale and diversity of the target audience as well as the significance of the topic addressed.

A true intercultural dialogue project, in which the radio broadcasters have joined forces to disseminate and share knowledge of a **cultural heritage** that belongs to everyone.

27 EPISODES 27 PHILOSOPHERS	NATIONAL RADIO PARTNERS	27 EPISODES 27 PHILOSOPHERS
<p>IBN RUSHD (AVERROE) IBN ARABI JALAL AL-DIN AL-RUMI IBN KHALDUN XII CENTURY XIII CENTURY XIII CENTURY XIV CENTURY</p>	<p>JORDAN SPAIN UAE TÜRKIYE</p>	<p>IBN HAZM HASSAN HANAFI TAHA ABDURRAHMAN X CENTURY 1935 - 2021 1944 -</p>
<p>IBN BAJJAH (AVENPACE) AL-FARABI ABU HAYYAN AL-TAWHIDI AL-KINDI XI CENTURY X CENTURY X CENTURY IX CENTURY</p>	<p>TUNISIA ALGERIA FRANCE SAUDI ARABIA</p>	<p>MALEK BENNABI ABDEL RAHMAN BADAWI MOHAMED AL JABRI 1905 - 1973 1917-2003 1935 - 2010</p>
<p>ABU HAMID AL-GHAZALI IBN MISKAWAYH IBN AL-HAYTHAM (ALHAZEN) IBN TUFAYL XI CENTURY X CENTURY X CENTURY XII CENTURY</p>	<p>SYRIA IRAQ PALESTINE QATAR</p>	<p>MADANI SALEH FATHI TRIKI KAMAL YOUSSEF AL-HAJJ 1942 - 1942 - 1947 - 1976</p>
<p>AL-MA'ARRI IBN AL-NAFIS AL-BIRUNI IBN SINA (AVICENNA) XI CENTURY XIII CENTURY X CENTURY X CENTURY</p>	<p>LEBANON EGYPT MAURITANIA YEMEN</p>	<p>ZAKI NAGUIB MAHMOUD IBRAHIM AL-BULEIHI 1905 - 1993 1944 -</p>
<p>Arab philosophers Ancient and contemporary An international radio series</p>		

INTER-RIVES #11 "Shared roots, living connections" promoted by COPEAM and ASBU



In 2026, COPEAM and ASBU-Arab States Broadcasting Union launch the **11th edition** of the Euro-Arab TV co-production project **Inter-Rives** (*between the shores*), a long-standing collaborative initiative that brings together broadcasters from both networks to produce a shared documentary series.

The new edition is devoted to the theme "**Shared Roots, Living Connections**". The series will explore the historical crossroads of civilizations, where peoples, languages and traditions have met, mixed and evolved over centuries. By following protagonists in different countries, the collection aims to reveal how shared cultural legacies continue to shape contemporary identities and foster connections beyond borders.

As in previous editions of the project, the participating directors will meet, under the supervision of a joint coordination team, during **two co-production workshops**: the first, hosted by COPEAM in Rome, will focus on editorial guidelines and topic discussion; the second, organized by ASBU in Tunis, will be dedicated to the joint screening of the pre-edited films prior to final delivery.

At the end, two prizes will be assigned to the most outstanding works in terms of thematic relevance and audiovisual quality.

By bringing to the screen compelling and positive stories from across the Mediterranean region, *Inter-Rives* project continues to promote dialogue, cultural understanding and TV storytelling between public broadcasters and their audiences.



The film director
Clara Blásquez Vizuete
(RTVE/Spain) in San Miniato

INTER-RIVES #10 AWARD CEREMONIES for the best documentaries' special prize

Hammamet (Tunisia) and San Miniato (Italy)

The documentaries **Dancing Free** by RTVE/Spain and **Life Mask** by Télévision Tunisienne were awarded as the best ones of the TV collection *Inter-Rives #10 - The Power of Art: Creativity for Change*, accomplished in 2025.



A moment of the
awarding ceremony
at ASBU Festival
in Hammamet

In the framework of the *ASBU Arab Radio & TV Festival* (Hammamet, 25 June 2025), the Tunisian Television officially received the Inter-Rives #10 award.

With the support of the UNESCO Club of the city of Vinci, COPEAM organized a public award ceremony on 13 December 2025 in San Miniato (Tuscany). The event featured the screening of the winning documentaries, followed by a panel discussion involving Italian audiovisual experts and open to many students from local high schools.

The film director Clara Blásquez Vizuete (RTVE/Spain) attended the event and received the award, which was once again presented in memory of Pier Luigi Malesani, former Secretary General of COPEAM.

Engaging the next generation: Rai-COPEAM training on kids and youth programming

Rome, 20-21 May 2025

Reaching and engaging younger generations has become one of the most urgent and complex challenges for public service media (PSM). As children and teens grow up immersed in digital environments and global content, public broadcasters must find new ways to connect with them—while staying true to their mission of education, inclusion, and cultural diversity. In this context, Rai, in collaboration with COPEAM, organized in Rome the international training course **“Public Service media programming and content production strategies for kids and youth audiences”**.

The initiative brought together **15 professionals** from 13 COPEAM’s TV members: Albania, Algeria, Bulgaria, Croatia, France, Lebanon, Malta, Montenegro, Morocco, Romania, Serbia, Switzerland and Tunisia.

“Communicating technological and scientific innovation”: Rai-COPEAM training

Rome, 23-24 April 2026

Communicating and making technological and scientific innovation understandable by the audience has become an increasingly important task for public broadcasters. As developments such as artificial intelligence, digital platforms, automation and new audiovisual tools transform both society and the media landscape, PSM have a double responsibility in terms of keeping up with this constantly evolving technological environment and of providing their audiences with clear, accurate and engaging guidelines for use.

From this perspective, Rai, in collaboration with COPEAM, organized in Rome the international training course **“Communicating technological and scientific innovation: content production strategies for PSM”**.



Participants to the
kids&youth programming
training in Rome

The training offered an intensive two-day program designed to deepen participants’ understanding of how to develop appealing, meaningful, and socially relevant content for children and young audiences. The agenda featured a rich lineup of speakers, Rai professionals from different departments and external experts such as Maya Goetz (Prix Jeunesse), who introduced the main criteria for approaching youth content, and Wouter Quartier (EBU), who provided a broader European perspective on digital transformation and content innovation.

The second day was fully dedicated to the exchange between participants who shared best practices, national challenges, and examples of kids’ content initiatives from their respective broadcasters—strengthening regional collaboration and building a common knowledge base.

The course was designed for journalists, authors, producers, editors and media managers from TV organizations members of COPEAM involved in the development and programming of content related to science, technology and innovation, with the aim of strengthening their editorial and production skills in line with their educational mission.

12 professionals attended the training from 11 TV broadcasters: AL24 News/Algeria, BNT/Bulgaria, EPTV/Algeria, ERT/Greece, HRT/Croatia, RTSH/Albania, RTK/Kosovo, RTS/Serbia, Soread 2M/Morocco, TVE/Spain, Télévision Tunisienne. Others have attended remotely.

The training offered an intensive two-day program combining expert presentations with opportunities for professional exchange and discussion. The agenda featured a rich lineup of speakers from Rai and leading European media organizations, with sessions focused on innovative formats, storytelling strategies, and transmedia approaches.

By fostering dialogue, knowledge-sharing and professional networking, this RAI-COPEAM joint initiative contributed to strengthening the capacity of PSM to address complex technological and scientific issues and to better inform and engage their audiences across the Euro-Mediterranean region.

“Sports journalism: from broadcasting to digital” TRT-COPEAM training workshop

Ankara, 29-30 January 2026

In January 2026, in the framework of COPEAM Training Commission, TRT–Turkish Radio and Television hosted in Ankara an international course on “**Sports journalism: from broadcasting to digital**”.

Considering the number of major international sports events marking the year 2026—Winter Olympic Games, FIFA World Cup, African Champions League, 20th Mediterranean Games—the training was planned to address multiple aspects of sports journalism, from traditional broadcasting to digital environments.

The workshop, open to COPEAM TV members from the MENA and the Balkans’ regions, involved a group of **10 journalists** from the sports departments of BNT/Bulgaria, EPTV/Algeria, TVR/ Romania, RTCG/Montenegro, RTV/Serbia, RTSH/Albania, 2M/Morocco, and Télévision Tunisienne/Tunisia.

This activity, co-designed by COPEAM and TRT Academy, provided the participants with knowledge about the history of sports broadcasting, as well as the current broadcasting processes to effectively cover international events, and match commentary techniques.

Furthermore, comprehensive information was provided on effective content production, management, and publishing on digital platforms. Practical workshops were conducted on interview, editing, and storytelling processes in digital sports broadcasting.

This initiative marks another step in the solid cooperation with TRT in the field of training, to the benefit of COPEAM broadcasters’ network.



End of the practical session
at TRT Academy
Ankara



Gender etiquette #2 Training course for Rai

Following the positive outcomes of the first edition of the training course “**Gender etiquette**”, COPEAM, with the support of Rai Academy and in collaboration with Rai Equal Opportunities Committee and Usigrai, launches a second edition focused on **Diversity, Equity & Inclusion (DE&I)**.

This new programme builds on the previous experience while broadening its scope to address a wider range of inclusion-related topics. It explores key DE&I dimensions relevant to the media sector, with the aim of fostering more inclusive narratives on screen and more equitable organizational practices behind the scenes.

The course engages different professional profiles within Rai company, combining theoretical and practical components and encouraging participants to translate principles into concrete actions in their daily work.



Through the contribution of national and international experts, the initiative seeks to strengthen awareness, skills and accountability around diversity and inclusion, supporting a cultural shift that is both systemic and sustainable.

COPEAM diversity toolkit for journalists presented at the 10th Diversity Media Awards’ launch event

Rome, 1st October 2025

COPEAM presented in Rome the key outcomes of the last EU-funded project “Advancing Diversity & Inclusion in Journalism”—including the **Guidelines** and a **practical checklist** to **foster journalism that is sensitive to diversity, equity, and inclusion**—during a training session for journalists.

The session took place as part of the launch event of the Italian 10th Diversity Media Awards, held at the Foreign Press Association headquarters, where the Italian 2025 Diversity Media Research Report was also presented.

The report analyzes how news, films, series, characters, and TV programmes have transformed, over the past 10 years, the way we perceive diversity. The findings show that, over the past decade, the Italian public conversation around diversity and inclusion has intensified. However, the perceived quality of storytelling remains problematic: only 9% of respondents rate the treatment of diversity as “very” respectful. Films and TV series are seen as the most respectful formats (84% and 82%, respectively).



Who Gets to Speak in the News? COPEAM and the GMMP findings

In its March 2026 meeting, the COPEAM Gender Equality & Diversity Commission dedicated a special focus to the *Global Media Monitoring Project (GMMP) 2025*—the world’s largest and longest-running study on gender representation in the news—sharing its latest findings and fostering collective reflection to drive more gender-equal media representation.

Thirty years after its launch, the GMMP confirms a persistent imbalance: women account for just 26% of people featured in the news globally. Despite some progress since 1995, improvement has largely stalled over the past decade, highlighting a significant gap between societal change and media representation.

The data reveal a structural issue. Women remain underrepresented not only in numbers, but also in roles: they are less likely to appear as experts or decision-makers, and more often portrayed as victims or in private contexts. This imbalance is particularly evident in key areas such as politics, economics, and science.

Media gender inequality does not reflect reality:

statistical analyses indicate that between **65% and 75%** is driven by **underlying structural factors** that shape how news is produced and presented

Importantly, the GMMP findings also show that increasing the number of women in newsrooms does not automatically lead to more balanced content.

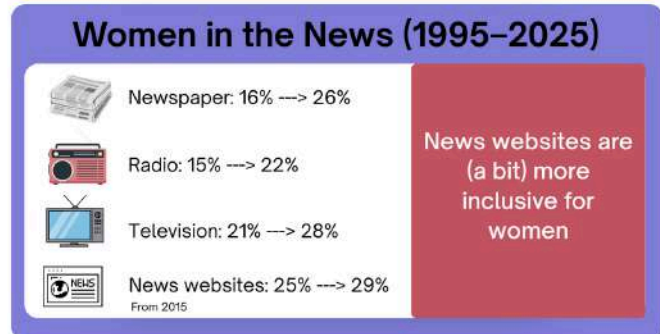
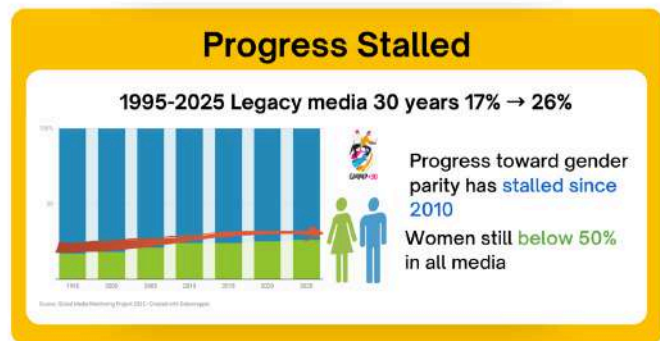
The case of Tunisia, among others, illustrates this paradox: while women make up the majority of journalists, they remain significantly underrepresented in media coverage.

These insights have been used as a basis for discussion and action, emphasizing the importance of data-driven approaches. Tools such as monitoring systems, expert databases, and targeted training programmes are essential to fostering more inclusive journalism.

The message is clear: achieving gender equality in the media requires more than awareness. It demands sustained commitment, concrete measures, and a rethinking of editorial practices—so that the news can better reflect the diversity of the societies it serves.

WOMEN IN THE NEWS:

Insights from the Global Media Monitoring Project 2025



CASE STUDY: TUNISIA

Slow progress, persistent imbalance across media

55% of journalists are women	Only 23% of people in the media are women
80% of experts & spokespersons are men	95-99% of news content ignores gender issues

WOMEN ARE VISIBLE IN NEWSROOMS, BUT ABSENT IN THE NEWS.

Plural+ 2025 COPEAM Special Prize

Since its creation in 2009, COPEAM has confirmed year after year its partnership with UNAOC - United Nations' Alliance of Civilizations and IOM related to **Plural+** - an **international youth video festival** that encourages and empowers global youth to explore the issues of migration, diversity, social inclusion, and the prevention of xenophobia and to share their creative vision with the world.

In 2025, COPEAM awarded the video *"Rebuilding Life Between Borders"* by Vinicius Moraes Carvalho from Brazil, a powerful AI-generated short film that follows the journey of Amadi, a refugee whose story reflects the universal human experience of not belonging. Through its narrative, the film transforms the often-anonymous statistics of migration into a deeply personal account of struggle, resilience, and hope.

Watch the video



Motivation: *"The video stands out for its effective use of animation and the powerful, uplifting, and universal message conveyed through its story: anyone can face discrimination or the pain of not belonging, but through solidarity and by listening to others' stories, each of us can truly make a difference."*

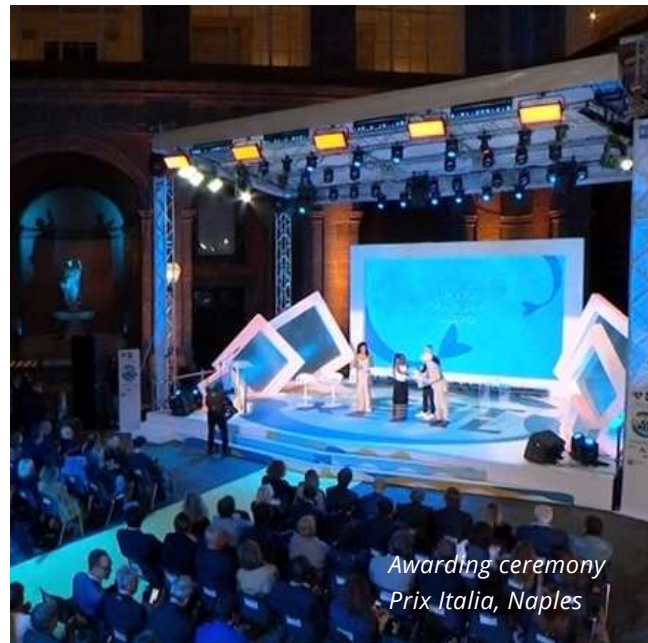


Prix Italia – New special "Global South Award"

In the framework of the 2025 Prix Italia international contest, the new **"Global South" Award** was assigned to the documentary **"Free at Last – Unresolved Stories of Apartheid"** (South Africa Broadcasting Corporation).

Two special mentions were also attributed to *"Beyond the sea"* (PBC – Palestinian Broadcasting Corporation) and to *"The Snowman Race in Bhutan"* (BBS – Bhutan Broadcasting Service).

This Special Award was established by Prix Italia, COPEAM, URTI, TAL and ATEI and dedicated to broadcasters and productions from countries part of the UN-defined "Global South". It aimed to promote and offer visibility to video documentary productions that stand out for the innovation and universality of their content, to facilitate the spreading of original perspectives and insights.



Motivation of the international jury:

Free at Last – Unresolved Stories of Apartheid (South Africa Broadcasting Corporation)

"It is a deeply moving and impeccably crafted documentary that bears witness to the unfinished business of apartheid. Through deeply personal narratives, archival material and first-hand accounts from victims and perpetrators, this co-production illuminates the pursuit of justice, accountability and national healing, while exemplifying excellence in documentary storytelling."

THE JOURNEY OF A PREMIERE VUE 2025

CARTHAGE FILM FESTIVAL



Tunis
Screening of the winning short films and panel « *The cinema of the future: creativity, training, perspectives* » with TV5Monde and ESAC
Decembre 2025

CINEMAMED FESTIVAL

Bruxelles
Participation of the winner of the *Grand Prix TV5MONDE*
Nov. - Dec. 2025



INTERNATIONAL MASTERCLASS



Rome
Participation of the winner of the *Special Prize Anica Academy / UNINETTUNO International Telematic University* in a masterclass with the American producer and script writer *Bobette Buster*
September 2025

AWARDING CEREMONY

Marseille
Screening and awarding ceremony at MUCEM, within the FIDMarseille
July 2025



YOUTH PRIZE SCREENINGS AND VOTING SETTINGS



Marseille
FID – MUCEM
March 2025

Rome
Anica Academy - Uninettuno University
May 2025

Tanger
Cinémathèque de Tanger
May 2025

“A Première Vue” Prize 2025

This year, the “À Première Vue” Prize has further expanded its network of partners. *Dar Al Kalima University* in Bethlehem, Palestine, took part for the first time with two short films, bringing the number of participating countries to five and the total number of short films in competition for this edition to twenty.

Thanks to the involvement of *ANICA Academy and Uninettuno University* a new prize was introduced.

During the 3 screening/voting sessions of the *Youth Award* in Marseille, Tangier and Rome, more than 150 students were involved.

2025 JULY

 MANUELA RIMA RAI CINEMA	 MALIKA CHAGAL CINÉMA TEQUE DE TANGER	 ZINA BERRAHAL TV5 MONDE
 TSVETA DOBREV FID MARSEILLE	 HANAN RADY FILM-DIRECTOR AND DOCUMENTARIST	
 SERGIO DEL PRETE ANICA ACADEMY	 IGNAZIO OLIVA FILM-MAKER, ACTOR, TEACHER UNINETTUNO	



4 prizes and 1 special mention were awarded:

Grand Prix TV5Monde — Participation in the FIDCampus residency (Marseille – July 2025)
La conspiration des tortues by Kamir Abbas-Terki / LabDZ

Rai Cinema Prize — Purchase of rights for Rai Cinema Channel catalogue (Italy)
Shattered Memory by Hayat Laban / Dar Al Kalima University

Anica Academy / Uninettuno University Prize — Participation in an international masterclass (Rome – September 2025)

Toilet Paper by Rami Serhal / ALBA

Special Mention

Carré bleu by Charlélie Château / ESACV

Youth Award FID/Mucem — Participation in the FIDMarseille (Marseille – July 2025)

Shattered Memory by Hayat Laban / Dar Al Kalima University

“Artificial intelligence for multilingual radio broadcasting”: A case study on a pilot AI integration in the radio field

On the occasion of **World Radio Day 2026** (13 February) – dedicated to “Radio and Artificial Intelligence” – COPEAM, with the support of **UNESCO**, launched a pilot initiative exploring a concrete and innovative use of artificial intelligence in the radio sector.

A key question lies at the heart of the project: what is the right balance between artificial intelligence and human expertise when working with complex cultural content, where nuance, meaning, and context are essential? And to what extent is AI exposed to biases or errors when translating and dubbing from a language such as Arabic into a European language?

This case study focused on the linguistic adaptation of some episodes from the ASBU-COPEAM Arabic radio series “*Arab Philosophers – Ancient and Contemporary*”, documenting each stage of the process through a series of video pills. *From speech-to-text transcription to translation and dubbing*, the videos offer both a technical and editorial perspective on the use of AI-based platforms in radio production.

The project was implemented in collaboration with **Ca’ Foscari University of Venice** and the **Rai’s Centre for Technological Research and Innovation (CRITS)**, and provides a practical and replicable example of how artificial intelligence can be applied to the translation and dissemination of cultural radio content.

At the same time, it aims to critically assess the potential, limitations, and challenges of currently available AI technologies, particularly in a multilingual and intercultural context.

Through this experience, COPEAM contributes to the broader reflection on the future of radio, highlighting how AI—when combined with human oversight—can open new pathways for accessibility, cultural exchange, international collaboration and innovation in radio broadcasting.

Potential impact on international collaborations between radios:

“Effectively integrating AI tools in the translation and dubbing process opens radio up to a new, global audience. According to COPEAM perspective, focused on international collaboration and on the promotion of cultural diversity, this is a great opportunity: it allows radio broadcasters—also small and limited-budget ones—to distribute content across multiple markets, collaborate with international partners, and amplify stories that would otherwise remain local.”

Claudio Cappon

Secretary General of COPEAM



WATCH THE VIDEOS



COPEAM at the Anna Lindh Foundation Forum 2025

Tirana, 18-20 June 2025

COPEAM took part in the **ALForum**—a major Euro-Mediterranean gathering organised by Anna Lindh Foundation and dedicated to dialogue and intercultural cooperation in the region—that was held in June 2025 in Tirana (Albania).

The event gathered over 1.000 representatives of CSOs, youth leaders, media outlets, policymakers and institutions from the Euro-Med region. It also coincided with Tirana's designation – together with Alexandria, Egypt – as *Mediterranean Capital of Culture and Dialogue 2025*, and with the 30th anniversary of the Euro-Mediterranean Partnership.

Within the Forum, COPEAM organized and moderated the **panel** “*Shared Narratives, Stronger Ties: the role of audiovisual media for Euro-Mediterranean cooperation*”.



COPEAM panel within ALForum

The session brought together media experts - Dina Abdelmeguid (NMA/Egypt), Markus Nickel (RAI/Italy), Assem Neama (Modawala/Egypt), and Linda Mutawi (film producer – Palestine/Sweden) - who shared best practices and addressed current challenges to enhance cross-border collaboration and dialogue through television, radio, cinema, and podcasts.

Inter-Rives coproduction model at Prix Italia

Naples, 24 October 2025

The Inter-Rives TV co-production was presented during an international panel organized by Prix Italia in Naples and titled “*Documentaries and Co-productions: A Thousand Ways to Tell Reality*”.

The collaborative framework and the advantages of this long-standing COPEAM-ASBU project were explained to a large audience of professionals and university students.

Also the two winning film directors of the latest edition, Fedia Ben Henda (Télévision Tunisienne) and Clara Blázquez (RTVE) participated remotely in the session to share their respective experience.

Through the presentation of various projects, the panel showcased the different models and approaches to international co-productions currently adopted by public broadcasters, including the “basket” formula, of which Inter-Rives is an example. EBU, TAL, ARTE, Rai, France Télévisions, NHK were among the attending organizations, together with several independent producers collaborating on innovative transnational television projects.



The Prix Italia panel
Palazzo Reale, Naples

COPEAM'S INTERNATIONAL AGENDA ACROSS THE MEDITERRANEAN

20-23 May 2025

Baghdad, Iraq

4th Arab Media Congress

ASBU

Arab States Broadcasting Union

2-4 July 2025

London, UK

Summer General Assembly

EBU

European Broadcasting Union

15-16 October 2025

Naples, Italy

EBU Mediterranean Leadership Summit

as part of MED Dialogues 2025

27-30 October 2025

Algiers, Algeria

Celebration of the
63rd anniversary
of the recovery of national
sovereignty over
Algerian Radio and Television

14-16 December 2025

Tunis, Tunisia

45th General Assembly

ASBU

Arab States Broadcasting Union

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- RTSH, Albania
- Al24News, Algeria
- EPRS, Algeria
- EPTV, Algeria
- BNT, Bulgaria
- BNR, Bulgaria
- HRT, Croatia
- NMA, Egypt
- France Médias Monde, France
- France Télévisions, France
- Radio France, France
- TV5Monde, France
- ERT, Greece
- RAI, Italy
- JRTV, Jordan
- RTK, Kosovo
- Radio Liban, Lebanon
- Télé Liban, Lebanon
- Télé Lumière, Lebanon
- MRT, Macedonia
- Med.tv, Malta
- PBS, Malta
- RTCG, Montenegro
- SNRT, Morocco
- Soread-2M, Morocco
- PBC, Palestine
- RTP, Portugal
- TVR, Romania
- Radio Romania, Romania
- RTS, Serbia
- RTV-Vojvodina, Serbia
- RTVE, Spain
- RSI, Switzerland
- Télévision Tunisienne, Tunisia
- Radio Tunisienne, Tunisia
- RTVSlo, Slovenia
- TRT, Turkey

Cultural and Audiovisual Organisations, Business Enterprises and Institutions

- RACINES, Belgium
- Cité de Mémoire, France
- Collectivité de Corse, France
- Université de Corse Pasquale Paoli, France
- Osservatorio di Pavia - Cares Scrl, Italy
- Regione Lazio, Italy
- UNINETTUNO Foundation, Italy
- Jordan Media City, Jordan
- ALBA - Académie Libanaise des Beaux-Arts, Lebanon
- MySat, Lebanon
- ESAV - Ecole Supérieure des Arts Visuels de Marrakech, Morocco
- Mostra de Valencia, Spain

ASSOCIATES AND PARTNERS

- ASBU - Arab States Broadcasting Union
- AUB - African Union of Broadcasting
- CICT-UNESCO
- CIRCUM Regional
- CMCA - Mediterranean Centre for Audiovisual Communication
- CMU - Community of Mediterranean Universities
- Dipartimento di Comunicazione e Ricerca Sociale – La Sapienza Università di Roma, Italia
- EBU - European Broadcasting Union
- ESAC - École Supérieure de l'Audiovisuel et du Cinéma, Tunisia
- Europe House Dubrovnik, Croatia
- FAO - Food and Agriculture Organization
- Festival International du Cinéma Méditerranéen de Tétouan, Morocco
- Fundación Tres Culturas, Spain
- IFAD - International Fund for Agricultural Development
- IFJ - International Federation of Journalists
- North-South Centre of the Council of Europe
- URTI - International Radio and Television Union



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