

Often, when referring to the Renaissance, we tend to forget that enlightened people in even the smallest of monasteries and towns set the conditions for the blossoming of culture. Centuries later, history has unveiled the importance and intellectual dynamism of this hidden life. Time in the Mediterranean often appears to be at an intermediate age. A lot goes on in its depth, which one-day will surface. We can be useful in revealing this huge cultural heritage. The idea comes to mind when we read the activity report describing the wealth of workshops, conferences, actions and projects.

Few words are necessary to describe these family photos. Instead, as Victor Hugo used to say, no words can describe the emotions they reveal. Nevertheless, I would like to try and share with you some reflections of a traveller such as myself, written in the margins of the pages of the story that began in May 2005: Seville, Damascus, Tripoli, Tunis, Geneva, Cairo, Rome, Sétif, Postdam, Lecce and Tunis are the milestones of a pathway undertaken in the wake of multilateral cooperation.

During the Seville conference, in signing the Charter, COPEAM, with far-sightedness, raised the issue of defining a deontological code of information, thus supplying an important contribution to the international debate.

At the world information summit in Tunis and the Barcelona conference, COPEAM played its part in re-affirming both the importance of new and traditional media to foster dialogue among cultures (see the amendment to the Barcelona five-year Action Plan) and create a society of knowledge, and the responsibility of the media versus the national and international public opinion. This pathway led us to Turin, at the beginning of 2006, to carry on the reflection with the main world all-news channels.

2005 marked the re-enforcement of the partnership among all members, but also with two large sister unions, EBU and ASBU, in the form of training, news exchanges, co-productions, conferences.

In line with its vocation as the “network of networks”, COPEAM was instrumental in setting-up effective synergies in the Region by enhancing

all the contributions supplied by broadcasters, producers, festivals, Universities, local authorities, etc.

The work method developed within our association is showing promising results: the partnership enlargement, multiplication of activities, ever-greater participation at each action, progressive improvement in the quality of initiatives, and operational effectiveness.

Other nuances could be added to the picture; however, I just wanted to say how satisfied I am to observe the more and more important role played by the young within COPEAM, from the transnational staff of the General Secretariat to the professionals involved in the actions (I am not only referring to training, but also, among others, to the Fotovisioni competition and the Gibraltar project).

This new generation is our greatest hope. Many people talk about the Mediterranean. However, we do not need the noise, we make it.

Alessandra Paradisi

COPEAM AND THE INSTITUTIONS A PARTNERSHIP OF IDEAS

30th ANNIVERSARY OF UNEP/MAP Environment and media

Rome (Italy), 1st-5th June 2005

On June 2005, the United Nations Programme for the Environment / Mediterranean Action Plan (UNEP/MAP) celebrated in Rome, within the charming context of Villa Piccolomini, its 30th anniversary. For this occasion, many initiatives have been organised during the event - international meetings, video projections, etc. - all devoted to ecological and environmental topics. COPEAM has given its contribution to this initiative at different levels, confirming its role of promoter of cultural interactions within the Mediterranean basin, following the spirit of cooperation that inspired its By-Laws and activities since its origins, and always committing itself into getting closer not only the cultures but also different professional backgrounds.

This is why a large number of high representatives, as well as journalists belonging to radio-TV

broadcasters members of COPEAM - ENTV, TVE, ERTU, HRT - took part in the round-table organised by our Association and moderated by its Secretary General, Alessandra Paradisi, that has been devoted specifically to "MAP Info System, information needs and use".

So, the Mediterranean as focal point of experiences and evaluation of our progress and our contradictions, and the environment as one of the most effective indicators of these.

Already in January 2005, COPEAM had launched, with the active participation of the ERS/RAC of UNEP/MAP, an initiative in the framework of its training activities, specifically devoted to the safeguard of environment and cultural patrimony and to the sustainable development: the University of Ghardaïa, that gathered around these topics more than 50 professionals of the

audiovisual field coming from many Euro-Mediterranean countries. A very fruitful meeting, whose main target was to provide the participants with a direct access to the "scientific information", asked by a public opinion more and more aware and responsible about the issues dealing with environment.

This target is strongly pursued by UNEP/MAP, that makes it the key-factor of the success of its environmental policies, thanks to the spreading out of correct and reliable data and to the will of getting nearer science and every-day life, experts and citizens, problems of the North and difficulties of the South: this is the great challenge of our time, in terms of solidarity, of cohesion and of research of common and shared solutions vis-à-vis our Sea and our Euro-Mediterranean region.

«THE EURO-MEDITERRANEAN COOPERATION BEFORE 2010» International seminar on Euro-Mediterranean Cooperation

Madrid (Spain), 30th June – 1st July 2005

The Representation of the European Commission in Spain organised, the 30th June and the 1st July 2005 in Madrid, in collaboration with the European Parliament, the Spanish Ministry of Foreign Affairs and of Cooperation and other international organisations and associations - among which, the Charter of the Mediterranean and the Foundation of the Three Cultures - a working seminar concerning the Euro-Mediterranean cooperation.

The meeting - that marks the first step of a wider programme of initiatives envisaged until next November and conceived for the celebration of the 10th anniversary of the Barcelona Process - has been organised into four working sessions. The first session, devoted to "The new European Neighbourhood Policy", gathered the Secretary

General of COPEAM, Mrs. Alessandra Paradisi, Spanish academic representatives and other personalities engaged into the development of the Euro-Mediterranean region, such as Mrs. Assia Bensalah, Co-President of the Group of Sages constituted by the former President of the E.C., Mr. Romano Prodi.

The speech of Mrs. Paradisi has been founded on the necessity of re-launching the Barcelona Process through a completely different economic approach : «It's not a matter of reflecting on the costs of the Partnership, but on the social price that we are paying because of the lack of this cooperation. It doesn't cost much, this is the idea to be considered» she concluded. Her speech has been included into the final conclusions of the seminar.

During this meeting, the debate has dealt with important topics such as the perspectives of the European Neighbourhood Policy in the domains of political dialogue and cooperation within the social and cultural sectors, the perception of ENP by the Southern Mediterranean countries, the interaction between ENP and EUROMED Partnership and their complementary aspects, the risks and opportunity of the European Neighbourhood Policy for the MPC (Mediterranean Partner Countries).

The working sessions have been opened by Mrs. Benita Ferrero-Waldner, Commissioner in charge of External Relations and European Neighbourhood Policy, who has addressed to participants a speech concerning «the Euro-Mediterranean institutional development and the regional cooperation».

EURO-MEDITERRANEAN CONFERENCE OF MEDIA

EUROMED and the Media

Ten years after the Barcelona Declaration, the European Commission, the City of Marseille and their partners proposed to hold a conference, where professionals from the audiovisual domain from both sides of the Mediterranean basin could discuss the role of the media in Euro-Mediterranean dialogue. This con-

ference has taken place within the framework of a series of three major events focusing on this subject in Jordan, Marseille and Barcelona. Their findings have been presented to the Heads of States and Government at the Barcelona Summit of November 2005.

The four round tables were focused on "Re-

Marseille (France), 17th - 18th October 2005

ality of the EUROMED Partnership and the Neighbouring Policy in the Media", "Freedom of Expression in the Euro-Mediterranean Media", "Societal problems as portrayed in Euro-Mediterranean Media" where Mrs. Alessandra Paradisi took part as speaker.

COPEAM AT THE EUROMED SUMMIT

10th Anniversary of the Barcelona Process

Barcelona (Spain), 27th -28th November 2005

Aimed at taking stock of the results of ten years of Euromed Partnership and at re-launching it, the Barcelona Summit 2005 established a Five-Years Action Plan involving 4 major working areas.

Within the Chapter "Sustainable Socio-Economic Development and Reform" it is envisaged to "Design and implement a road map, for the creation of a Free Trade Area by 2010". This Euro-Mediterranean Free Trade Area (EMFTA) will become the world's biggest free trade area from Scandinavia to Morocco and from Island to Syria involving 600-800 million consumers and all kinds of goods by 2010.

This objective was already set in the Barcelona Declaration (November 1995) with the purpose of improving not only the trade relations between the EU and the Mediterranean states, but also to improve the so-called South-South relations in an attempt to favour and boost the harmonic development of the entire southern Mediterranean region.



This is the future economic framework, the crucial opportunity and challenge that even the media and audiovisual industry must face.

Finally, an important and concrete contribution of COPEAM: thanks to the shared action of COPEAM, RAI (Italy) and ENTV (Algeria), the Italian delegation to the EUROMED Summit, supported by the Algerian and Spanish delegations,

presented successfully an amendment to the Chapter "Education and Socio-Cultural Exchanges" of the EU Action Plan that, in the spirit of the 1995 Declaration of Barcelona, recognizing the role of the media in the intercultural dialogue, commits the EU into supporting the realisation of multi-cultural and multi-languages satellite channels and portals.

EUROMED AUDIOVISUAL II

The operational phase

Rabat (Morocco), 9th -11th March 2006

In the framework of the setting up of Euromed Audiovisual II, the first meeting of the European Commission - represented by the EUROPEAID Cooperation Office and the EU Delegation in Morocco - and the programme contractors has been held in Rabat, from 9th to 11th March.

The 12 projects selected following the Call for Proposals have been introduced to the E.C. representatives: 7 training projects, 5 founding projects aimed respectively at supporting the distribution and exhibition of both European and Mediterranean films (1), the development (2) and the promotion (2) of the

Mediterranean cinema.

The E.C. has invited COPEAM to take part in this meeting as a special observer, as a consequence of the more and more concrete relationships between our Association and the Commission and in view of possible future synergies to be developed in the Audiovisual domain.

DIALOGUE NETWORKING AND MEETINGS

SEVILLE CHARTER Deontology and media

Seville (Spain), 7th May 2005

On 7th May 2005, on the occasion of COPEAM's 12th Conference in Seville, representatives from 21 broadcasting organizations from Mediterranean countries have signed the "Seville Charter", the first document between broadcasters from the northern and southern shores of the Mediterranean aimed at affirming the common values regarding the professional ethics.

The Seville Charter, presented by COPEAM, has been handed by COPEAM President Habib Chawki Hamraoui to the Spanish deputy

Prime Minister, María Teresa Fernández de la Vega Sanz. The document has been also handed to the EBU Secretary General, Jean Réveillon, and ASBU Director General, Abdelhafidh Harguem, to ensure its adoption by the greatest possible number of members from both organizations.

The first signatories of the Seville Charter are: **COPEAM**; **BEUR TV**; **CyBC** (Cyprus); **ENRS** and **ENTV** (Algeria); **ERT** (Greece); **ERTU** (Egypt); **Euronews** (Europe); **France Télévisions**

(France); **HRT** (Croatia); **JRTV** (Jordan); **LJB** (Libya); **RAI** (Italy); **RTCG** (Montenegro); **RTM** (Morocco); **RTVE**, **RTVA** and **RTVV** (Spain); **RTSI** (Swiss); **RTVSLO** (Slovenia); **TVM** (Mauritania); **TVR** (Romania); **2M** (Morocco).

On the 12th July 2005, in Rome, **RTSI** (Radio Televisione Svizzera Italiana) has signed the Charter as well as **RTVV** (Radiotelevisió Valenciana), on the 6th February 2006, in Valencia. Finally, on the 6th April 2006, in San Marino, **RTV** San Marino joins the Charter.



SEVILLE CHARTER

THE PURPOSE OF THE CHARTER

This Charter does not intend to lay down normative rules, limit the freedom of expression, or influence the editorial lines of the media. Aware of the risks of misleading the act of informing by means of practices aimed at conditioning opinions, with this Charter the signatory media intend to:

- assert their willingness to privilege an open information that integrates the patrimony and specificity of the cultural heritage of each one, within a framework of respect, tolerance and dialogue;
- comply with the fundamental principles of professional ethics;
- guarantee a professional approach in dealing with current events, as well as in collecting, drawing up and disseminating them.

THE SIGNATORIES UNDERTAKE THE COMMITMENT TO

- 1 Recognise the journalists' right to rely on the clause of conscience.
- 2 Respect the pluralism of opinions.
- 3 Reveal responsibility, fairness, accuracy and objectivity in reporting facts and events.
- 4 Identify, verify and double-check the source of information before disseminating it and spontaneously make the necessary corrections in case of ascertainment of errors.
- 5 Ban, in full respect of the freedom of expression, all forms of discrimination and incitement to violence, intolerance as well as to racial and religious hatred.
- 6 Abstain from any form of misinformation through omissions, editing or any other form of manipulation, especially by modifying

written or audiovisual documents.

- 7 Explicitly inform the audience about any broadcast of fictions within news programmes in order to avoid any risk of misleading interpretations.
- 8 Promote, in their programmes, the dialectical debates and the confrontation of opinions on controversial issues.
- 9 Avoid any dissemination of information that might give rise to misunderstandings, confusion or manipulations.
- 10 Avoid any broadcasting of images and information liable to damage human dignity.

"RECOGNIZING THE OTHER" International Seminar

Seville (Spain), 17th-18th June 2005

The participants in this meeting, focused on the topic "Recognizing the Other", who met on the 17th and 18th June 2005 in Seville on the invitation of the Foundation of the Three Cultures – promoter of the event together with COPEAM and CICC – have drawn up a final document where they point out the importance of re-launching the Barcelona Process and, in particular, the necessity of carrying on the engagement for the defence of the "culture Chapter" as an essential element for the development of the EUROMED Partnership.

In particular, considering the new multiethnic and multicultural pattern of the societies that has been developing within the Mediterranean region during the last years, the signatories of this document wish that the migratory phenomenon could be considered as a fundamental factor of social and cultural development.

Specifically, they ask the media to assume their responsibility in spreading out the knowledge of the Other, through a free-of-stereotypes information able to represent, in an innovative way, the new Mediterranean society; to privilege an open and pluralist TV programming that merges, basing on cultural diversity, the variety and specificity of all the cultural patrimonies in a framework of mutual respect of the identities; to pay a special attention to the topics of intercultural dialogue and Euro-Mediterranean Partnership and to develop new genres of programmes favouring the training of the young people, mainly through technological tools that express properly the new generation. In this respect, they ask for a new financial effort in favour of the Southern countries in order to remedy the deficit existing in the cultural industry and the weakness of the new communication technologies: specific target also of WEMF - World Summit on Information Society in Tunis (November 2005).

In addition to this, the Seville Group - as the whole of participants in the meeting decided to be named - commits itself into the support of the Charter of Seville presented by COPEAM in Seville (7th May 2005); into the setting up of an award for the best TV programming policy in favour of dialogue and peace; into the creation of a working group (made of representatives of CICT, UNESCO and COPEAM) aimed at conceiving a new approach to TV and cinema co-productions in the Mediterranean; into favouring the establishment of a found supporting the audiovisual production in this area, with the sustain of PACA Region; into organising a specialization seminary addressed to journalists (from all media) and focused on Mediterranean topics.



Tunis (Tunisia), 15th-16th November 2005

The first World Electronic Media Forum - WEMF (Geneva - Swiss, December 2003), affirmed the vital importance of radio and television in the Information Society. WEMF II (Tunis, November 2005) did built on this affirmation through focused discussions on the role of the electronic media in the digital age – for example in achieving the Millennium Development Goals, in guaranteeing cultural diversity, in preserving audiovisual archives or in promoting Journalists Safety in zones of conflict. Broadcasters, academics and decision makers from around the globe discussed these and other issues before submitting their conclusions to the UN Secretary General, Kofi Annan and to the World Summit on the Information Society (WSIS).

The President of COPEAM and ASBU, Habib Chawki Hamraoui, took part as panellist in the



Session devoted to “Cultural diversity and dialogue of civilisations in the Information Society”, where the media’s function in preserving cultural diversity and fostering a dialogue among civilizations has been discussed. May new technologies risk to encourage cultural homogenization, or the prevalence of some cultures to the detriment of others? How can they be used to enhance the diversity, representation and understanding of different cultures? Mr. Hamraoui lamented the distortion in the media’s presentation of information. Since ten countries monopolized information, they could “bombard the world with confrontational values,” he said. He decried the fact that Western programmes were devoid of

ethical or educational content.

Another important Session has been the one devoted to “Safety of journalists in zones of conflict”. Starting from the urgency of this topic, the final day WEMF saw participants ask United Nations Secretary General, Kofi Annan, to convey to the international community one key message: the need to improve the security and physical integrity of journalists, media staff and associates in situations of armed conflict. The Forum invited the Security Council to adopt a resolution ensuring that killings of reporters will be punished as a grave form of war crime.

Finally, during WEMF’s Concluding Session, the key participants in all preceding sessions, such as H.C. Hamraoui, draw together their messages for the UN Chief, Kofi Annan, in order to transmit them to the Heads of State and Government attending the WSIS (World Summit on the Information Technology) who are invited to “Develop the information society in the spirit of freedom of expression, pluralism, cultural diversity and public service as set out in the Broadcasters’ Declaration of 2003” and to “Affirm the vital role of the media as communicators of information, exchange and dialogue between cultures, and of public service broadcasters in particular as having a particular duty of technical and programme innovation”.



THE OLYMPICS OF DIALOGUE Second all-news channels meeting

Turin (Italy), 18th February 2006

Following the success of the meeting of Venice (12th February 2005), where representatives of the Arab and western media focused the discussion on different problematic issues dealing with war reporting, the second meeting of the international all-news channels has been organised in Turin (Italy), on the 18th February, by COPEAM and RAI News 24, with the support of Eutelsat, official Sponsor of the Olympic Games, and devoted to the topic: "Two-speed information. All-news channels between non-stop news and journalism of investigation".

This year the representatives of Al Jazeera, Bbc, CNN, Russia Today, Sky Tg 24 (Italy), NTV Turkey, Euronews, RAI News 24, as well as RAI and EBU – European Broadcasting Union, gathered together to discuss upon the relationship between rolling news and "journalism of investigation" within the all-news channels editorial policy.

In a moment in which the media system is on trial for the explosive case of cartoons and the international panorama registers a new pick of violence, this day of professional dialogue, of exchange of points of view, even of self-criticism - beyond the different national and religious background, the market competition, the different information culture - has been particularly important.

The specific problems dealing with the research of a balance between non-stop news and need of deepening the facts; the difficulty of carrying on reportages on the ground due to journalist's safety reasons, but also to the costs of these operations and to the organisation inside the channel; the impact that the new technologies have on the way of doing information: this is the thematic and professional framework within which the discussion between participants developed.

To what extent the media are responsible for the

case of the cartoons of the Prophet Mohammed (QSSL) issued by the Danish newspaper? How to reconcile the duty to inform, the impartiality, the freedom of expression with the respect of all the viewers? How to conceive an information, a message that can be addressed to the global and multi-cultural audience without risking to generate misunderstanding or misinterpretation? What limits to the freedom of expression?

To these fundamental questions the professional panel of Turin has tried to answer. An open and shared analysis. A cultural and professional exchange: this is the right answer to the extremisms. Starting from this conviction, COPEAM and RAI News 24, together with the participants, have adhered to the idea of providing this international Group with a regular agenda of meetings. New challenges and new targets for the "Olympics of Dialogue".



TRAINING MULTILATERAL ACTION

MEDISCRIP

Santa-Maria di Leuca (Italy), 4th-10th June 2005

Production Multilateral action

MEDISCRIP is an European training program on the writing and development of tv scripting based upon the adaptation of literary works organized by CEPI (Consortium Européen d'Ecriture pour l'Image) and financed at 50% by the program MEDIA of EU. Among the partners of the Program, the Institute of Mediterranean Cultures of the Provincia di Lecce

has invited COPEAM to joint the program participating at a 7-day seminar that has been held in the South of Italy, from 4th until 10th June 2005.

The seminar, addressed to professionals from MEDIA Countries, has been opened, thanks to the partnership between the Institute of Mediterranean Cultures of the Provincia di Lecce and

COPEAM, to professionals from organizations members of COPEAM coming from the southern shore of the Mediterranean region.

The overall evaluation on the Seminar, that was structured in theoretical and practical sessions, avec tutoring on projects proposed by the participants, has been positive.

TRAINING COURSE ON TV FORMAT WRITING AND PRODUCTION

Damascus (Syria) – ASBU Training Centre 14th-21st June 2005

Production Multilateral action Partenarship with l'ASBU

A 8-day training on TV format writing and production has been held from 14 until 21 June 2005, in Damascus at the ASBU Training Centre.

The Course, organized by COPEAM and ASBU, in collaboration with RAI – Radiotelevisione Italiana aims at forming TV authors able to :

- quickly identify the main features of a successful program, by recognizing its fine architecture and by fixing those features to new ideas.
- to mix – as it is requested nowadays to the emerging TV authors – marketing outlines with the knowledge of new trends and of international tendencies, both inside and outside the TV world.
- to know the importance of the staging and to be able to apply immediately all the ingredients that, today, contribute to the production of suc-

cessful programs: combination of patterns, contamination of strong genres, use of all the potentials offered by the new technologies and by the Media convergence.

21 TV authors, specialists working in the field of TV programs, coming from COPEAM and ASBU broadcasters members of 9 Countries of the Mediterranean region and the Middle East (Algeria, Tunisia, Egypt, Palestine, Sudan, Bahrain, Djibouti, Yemen, Syria) have participated to the training course, assured by high qualified experts from RAI - Radiotelevisione Italiana.

The outcome has been very good. Participants, with a homogeneous professional background in the field of programming (director, head of programming, editor, ...), have shown a great interest in the content of the course, as well as in the innovative and creative training

carried out by the two experts.

The perfect logistical organization and the warm hospitality assured by the ASBU Training Centre made this course not only an important professional opportunity for improving skills, but also a good occasion to foster dialogue and mutual knowledge between the participants.



CONSULTATIVE COMMITTEE OF ASBU RADIO & TELEVISION TRAINING CENTER

Damascus (Syria) – ASBU Training Centre 2nd -3rd September 2005

In the framework of the important synergies between COPEAM and ASBU, the Secretary General of COPEAM, Alessandra Paradisi, has attended the 1st meeting of the Consultative Committee of ASBU Radio & Television Training Center (ACRTT) on September 2nd and 3rd 2005, in Damascus,

As Mr Abdelhafidh Harguem, ASBU Director General, underlined on that occasion, the CC has the crucial role to enable ASBU Training Center to keep abreast of the rapid changes taking place in the world of communication, in the field of engineering and programming.

The Consultative Committee is composed of international experts in the field, in order to take advantage from a real exchange of knowledge among professionals.

Important issues have been discussed, such as the critical passage from the analogue to the digital system, the trend towards High Definition Television (HDTV), the development of programming training with special emphasis on the content of programmes.

On that occasion, Mrs. Paradisi has stressed the necessity of granting a special importance to the role of the radio and television public sector, particularly in the light of the develop-

ment of programme supply and the competition of the private sector.



TRAINING COURSE ON STUDIO AND LOCATION LIGHTENING

Tripoli (Libya), 26th September - 2nd October 2005

Technology Multilateral action

From 26 September until 2 October 2005, COPEAM and LJB, Libyan Jamahiriya Broadcasting, in collaboration with RAI, Radiotelevisione Italiana, has organized in Tripoli, a technical training course on studio and location lightening (theoretical and practical Sessions in studio or locations, daily and evening/night hours).

The course, assured by a high qualified RAI expert, aimed at dealing with issues concerning the lightning of tv and cinema studios and location lightning, such as:

- alighting tool kit
- light sources
- color temperature correction

- the use of the reflective materials
- modern lighting equipment and the use of color
- technical and artistic requirement
- dealing with mixed day light and artificial light
- safety on location
- lighting for features, drama and documentaries
- night shoots
- cool light systems

14 audiovisual professionals, technicians or engineers, highly experienced in the field, coming from broadcasters members of COPEAM - LJB (Libya), RTM (Morocco), ERTU (Egypt), JRTV (Jordan) – have participated to the course.

Theoretical sessions have been very useful in order to create a common working language, even if participants had an homogeneous professional background in the field of lighting.

Participants have shown a great interest in the issues dealt with, in particular with reference to the psychological aspects of the tv lighting (how to create atmosphere and frames of mind in the public and how to carry it along the narration trough a conscious use of light).

The warm hospitality and the accurate logistical organization (excellent interpretation from Italian into Arabic) assured by LJB has contributed to the great success of the course.

SEMINAR: "DIGITAL ARCHIVES: MISSION POSSIBLE"

Geneva (Switzerland), 6th - 7th December 2005

Technology
Multilateral action
Partenarship with l'UER et l'ASBU

COPEAM, EBU International Training and ASBU have organized on 6 and 7 December 2005 in Geneva, Switzerland, a training seminar on "Digital Archives: Mission Possible".

Objective of the 2-day seminar, structured into panels, case studies, "consulting" ateliers, has been:

- to raise awareness and demystify digital archives;
- to understand the fundamental issues to build a digital archives project;
- to build a resources platform and enable a personalized reflection with direct feedback;
- to give participants the opportunity to exchange

views on their company's experience, to network and to learn from each other.

90 professionals dealing with archiving systems - archivists, program makers, programming engineers - from COPEAM, EBU and ASBU broadcastings members in representation of 30 Countries (North Europe; Countries of the Eastern Europe and Balkans; Mediterranean Region; Middle East) have taken part to the Seminar.

High level professionals and qualified experts coming from Northern Europe, the Mediterranean Region and the Middle East, have animated theoretical sessions and practical panels in a multidisciplinary approach to the digital archives (leadership and project management, financial & legal

aspects, technology, use & accessibility)

The seminar on Digital Archives has been a huge success.

The fruitful collaboration between COPEAM, EBU and ASBU has allowed to reach a great network of professionals coming from a

This Seminar strengthened the mutual comprehension on a common key issue : broadcasters' projects are carried out differently but they share the same problems and challenges.

The fruitful collaboration among COPEAM, EBU and ASBU has allowed the largest participation of professionals coming from the Mediterranean Region and the Middle East.



Journalisme Multilateral action Partenarship with ASBU

In Sétif (Algeria), on last 5 March, Mrs Khalida Toumi, Minister of the Culture in Algeria, Mr Ham-raoui Habib Chawki, ENTV Director General and COPEAM President, Mrs Alessandra Paradisi, COPEAM Secretary General, Mr Bedoui Noured-dine, wali of Sétif, have opened the 2nd COPEAM University, that has gathered together about 80 television & radio journalists from the Northern and Southern countries of the Mediterranean region and also furthermore, thanks to the synergies with ASBU - Arab States Broadcasting Union.

The first working session has animated by representatives from Unimed – Union of Mediterranean Universities, and the Press Agency ANSA.

Organized thanks to the support of the Algerian broadcaster ENTV, the event aims at setting up journalistic exchanges about a specific topic, this year the preservation and the protection of cultural and archaeological heritage of the region of Sétif.

Trough TV & radio reportage, journalists have explored the visible aspects of historical heritage of the region, in order to assess how this heritage



can be an input for cultural and economic development today.

Important results of the University, a 31-minutes TV magazine, composed of 10 reportages, and a 12-minutes radio reportage.

The 10 themes of the TV magazine are:

- 1 the Djamilia site, the history of its discovery, its valorization and the difficulties of its preservation today
- 2 the difficulty of preserving the excavations and of protecting the vestiges face to the necessity of urbanisation
- 3 the history of the statue of a naiade that popular tradition has taken possession of
- 4 the challenge of tourist development
- 5 the French architecture in the city of Sétif and its influence on everyday life
- 6 the heritage of the history in the Algerian handicrafts through pottery, textiles, mosaics, tattoos...
- 7 the exploitation of the memory of the objects through the reproduction for commercial purposes
- 8 how Algerian archaeologists have put into value the Byzantine and Muslim vestiges, after the work done by the French archaeologists on Latin and Roman memory
- 9 the painful memory of events of May 1945
- 10 the prehistorical sites - Ain Hanech and the collection of the Museum

Sétif (Algeria), 5th - 12th March 2006

The theme of the radio reportage is "Sétif, city of memories".

In 2006 the trainers that have followed the activity of 10 TV teams during the shootings, the editing and several newsroom conferences, have been assured by RAI News 24, by HRT, by CFI, by COPEAM.

For the radio team, two experts have been assured by RFI and by Radio France.

68 professionals, TV & radio journalists, cameramen and editors, represented 18 broadcasters of 14 different countries : CIP (Algeria), ENRS (Algeria), ENTV (Algeria), ERT (Greece), ERTU (Egypt), ERTT (Tunisia), France Télévisions, HRT (Croatia), Radio Romania, Radio Marocaine, RTVM (Mauritania), TVM (Morocco), TVR (Romania), TV Sudan, TV Sultanat d'Oman, TV Syria, Yemen TVR, JRTV (Jordan).

Thanks to the perfect logistical organization and the generous welcome offered by ENTV, and the support of the Algerian Minister of Culture and the Wilaya of Sétif, the atmosphere was warming and friendly.

Learning to work together, exchanging know-how and skills, crossing glances: the success of COPEAM University and the quality of the products carried out by the journalists, witnesses a feasible and concrete collaboration between audiovisual professionals.



It has been said about the 2nd edition of COPEAM University:

"Je salut de tout mon cœur l'université de la COPEAM, qui m'a offert cette occasion de connaître et communiquer avec l'autre, et de suivre les traces d'une civilisation très ancienne et très riche, dont nous, les hommes des média, jouons un rôle primordial à la conserver."

Karim Khammouma, Monteur ERTT

"COPEAM University is more than a team building. It helps people communicate with each other, it opens their minds and make them better persons. I'm sure that on the future I will work again with the professionals which with I become friend"

Anna De Hillerin, journaliste TVR

"je remercie la COPEAM de l'occasion qui m'a été donnée de connaître tous ces journalistes, des professionnels dont j'ai aussi beaucoup appris, sans parler de l'amitié qu'ils nous ont manifestée pendant toute cette semaine"

*Danielle Jeammet,
encadrant, France 3 Mediterranée*

"If someone wanted to have an idea of the future Mediterranean, he should have been in Sétif last week, on the occasion of the second University of COPEAM. (...) Each cobblestone in Sétif, like all around our Mare-Mater, reminds us that we have been walking through centuries with the Romans, the Byzantines, the Arabians, arriving at what we have become: gens mediterranea. Can a Rumanian work together with a Syrian and a Moroccan? Can an Algerian work together with a Croatian and an Egyptian? Can they get to the point of telling a place, sharing a memory, images, sounds? Yes. They can. Can the Mediterranean tell itself through its own eyes, resume its destiny into its own hands and become again protagonist of its history? Yes. It can."

*Alessandra Paradisi,
COPEAM Secretary General*

INSIGHT OUT 2006 : HD TV & DIGITAL CINEMA HFF, University of Film & television "Konrad Wolf"

Potsdam (Germany), 27 May / 1 April 2006

Technology Multilateral action Partnership with ASBU and ABU

From 27th March until 1st of April, in Potsdam (Germany) 25 professionals in film & TV production residents in countries participating in MEDA Program of the EU (Morocco, Algeria, Tunisia, Egypt, Israel, Jordan, the Palestinian Authority, Lebanon, Syria, Turkey) will attend a 6-day course on high definition television & digital cinema.

The course, organized by the HFF University of Film & Television "Konrad Wolf", one of the Europe's leading art academies focused on film and television production, has been supported by the Euromed Audiovisual II Program of the EU,

and promoted by COPEAM, ASBU and EBU International Training.

Participants, that have succeed a competitive 2-steps selection (pre selection done by ASBU, COPEAM & EBU among the 3 Organizations' members; final selection by HFF), will be given the essentials for digital feature film production, TV movies or TV series production, learning from award-winning film and television experts from all over the world trough lectures, experts panels, demonstrations and screenings.

In a very short amount of time, they will get a complete "input to output" demonstration on HD, an overview on HD standards and current digital production hardware and software, compare 35 mm with HD projection and experience new sur-

round -sound systems. All aspects of production will be covered: scripting, pre-production, shooting and post-production.



COPEAM SUPPORTS THE FESTIVALS

GRAND PRIX OF COPEAM AT ECO FESTIVAL 2005

Ohrid (Republic of Macedonia), 3rd – 5th June 2005

The 6th edition of ECO 2005, the international Festival of TV documentary films on protection of the environment and cultural heritage – organized by MKRTV, the national public Macedonian

television - took place on the 3rd - 5th June in Ohrid, Republic of Macedonia. The Grand-Prix, offered by COPEAM, for the best film in the field of protection of the environment goes to the doc-

umentary “Aidana and the Others”, by Mr. Bruno Mobrici (RAI-TG1, Italy).

COPEAM SUPPORTS THE HERMES AWARD

Lecce (Italy), 1st - 5th September 2005

42 documentaries and 10 short advertisements, produced by different countries of the Mediterranean region, took part in the First Tourist Communication Award in the suggestive setting of Torre dell’Orso, in Melendugno (Lecce - Italy). The event, that took place from the 1st to the 5th

September, gathered different experts belonging to communication sector, tourist sector and international institutions who participated in a round-table devoted to the new tourist communication strategies and in a conference focused on “Telling the Mediterranean”. The event, that is

aimed at promoting a new model of sustainable tourism able to promote culture and traditions of all countries, has awarded nine final works: three documentaries, three short advertisements and three first works.

MEETING OF COPEAM COMMISSION CINEMA / FESTIVALS / CULTURE

Porto Vecchio (Corse, France), 17th December 2005

On the invitation of the Cinémathèque de Corse, the COPEAM Commission Cinema/Festivals/Culture gathered on the 17th December 2005 in Porto Vecchio.

Within the working session it has been envisaged to strengthen the circulation of Mediter-

anean audiovisual products into the festivals of the region, in particular through an active participation of some Directors or Responsible in charge of Programmes belonging to broadcasters in festivals associated or partners of COPEAM.

The necessity of setting up links among the Mediterranean Festivals has also been taken into account by the Commission. The development of contacts among festivals will favour as well the circulation of programmes and the exchange of know-how.

THIRD MEETING OF THE HEADS OF PROGRAMS Fiction and new formats

Lecce (Italy), 18th March 2006

TRADURREDéterminer les attentes et les besoins des diffuseurs en terme de coproduction internationale, favoriser les échanges entre les professionnels: à Lecce (Italie) le 18 mars dernier, lors de leur troisième rencontre, les Directeurs et responsables de programmes de SNRT (Maroc), 2M (Maroc), ENTV (Algérie), RTVA (Andalousie), RAI (Italie), ont décidé la mise en place d'un groupe de travail sur les nouveaux formats TV. Ce groupe aura pour mission d'étudier les évolutions technologiques qui peuvent faire émerger de nouveaux formats. Les travaux

du groupe porteront aussi sur la territorialité, un concept qui n'a pas encore été vraiment exploité dans ce domaine, et qui pourrait, dans le cadre de la COPEAM prendre une forme concrète et aboutir sur la création d'un format méditerranéen.

Un représentant du Le Ministère des Affaires Etrangère d'Italie a participé à la réunion, afin d'envisager un soutien des projets de coproductions qui seront mise en place au sein de la COPEAM auprès de la Commission Européenne.

La coproduction de fictions de prestige a aussi été abordée au cours de la réunion. Après le succès de "Du rouge sur la croix" présenté par l'UER, et sur laquelle l'ENTV, notamment, est intervenue en tant que coproducteur, les participants ont évoqué la possibilité de lancer la production d'une nouvelle fiction de prestige coproduite par les membres de la COPEAM.

Faire circuler les hommes et les idées reste pour la COPEAM le meilleur moyen de construire un audiovisuel méditerranéen. Prochain rendez-vous des Directeurs de Programmes,



MEETING OF THE ERN-MED EXCHANGE COORDINATORS

Rome (Italy), 24th February

Following the proposal advanced by COPEAM during the Tripartite meeting, held in Tunis the 23rd December 2005, the coordinators of ERN-MED Exchange gathered together in Rome, the 24th February, thanks to the kind invitation of RAI NEWS 24, Italian partner of the Exchange. This meeting has been aimed at reinforcing the contacts between the coordinators, but also at presenting the training project that will be settled next autumn 2006 in collaboration with EBU International Training and COPEAM.

After four years operating, the ERN-MED Exchange is now considered as one of the most successful examples of cooperation between ASBU, COPEAM

and EBU, and it has shown, in particular after its passage to a daily rhythm in 2005, its validity and its importance within the exchanges between the Mediterranean broadcasters.

Under the Presidency of Massimo LOCHE and Fatima BOULEMTAFES, the participants have discussed the project of a training session devoted to news coordinators, that will be set up by EBU, COPEAM and ASBU. It will consist in an on-line training, whose main axes are: subject choice; subject editing ; dopsheet conceiving. Beyond the strictly technical aspects of the training, the participants have underlined that the Mediterranean "specificity" of the exchange should be considered

in this training.

In order to enhance the participation of the Mediterranean broadcasters in the exchange, a fortnightly conference between the coordinators has been established: it will take place every Wednesday at 10.30 GMT starting from the beginning of March. This conference will allow a wider dynamism of the exchange.

The President of the Commission, Massimo LOCHE, has insisted to the fact that « the best way of strengthening the exchange is the appointment, within each broadcaster, of a specialised coordinator for the ERNMED ».

For the past two years, COPEAM has consolidated its collaboration with ASBU in the field of vocational training, with extraordinary results.

This success story is the outcome of a pragmatic work methodology, based upon the principle of “shared know-how”, an action strategy that analyses the real requirements of the partners, establishes connections among their complementary knowledge to increase their know-how, thus fostering general development.

Said methodology is also a working tool for co-productions, which resorts to the innovative development and enhancement of the “basket” approach as a productive method.

Such is the case of the news and culture programme “Inter-Rives” proposed at the ASBU TV Commission meeting in Tunis (November 10-11) with the intent of creating a specifically Mediterranean audiovisual product that, thanks to ASBU, can also concern the Gulf Countries, thus producing a new complex and open broadcast language enclosing and enhancing all the differences and analogies between the European and Arab countries.

Following the first workshop in Tunis, on April 4th and 5th, attended by several COPEAM and ASBU broadcasters, eight among the latter – four from the north of the Mediterranean and four from the south – decided to produce the first series of the programme:

- Algeria – ERTU
- Egypt - ERTU
- Spain – RTVE
- France – France 3
- Italy –RAI Educational
- Switzerland – RTVSI
- Syria – ORTAS
- Tunisia – ERTT

The programme will be made up of different documentary episodes each presenting the portrait of an important living creator, thinker or researcher from the north and south of the Mediterranean. A precise aspect in the lives, history or works of the chosen characters will represent a common theme to guide viewers inside the culture and society of a given Region.

Objectives

- Favour knowledge about the artistic trends and representative or innovative ideas existing in participating countries.
- Explain to the general public on both shores the variety of expressions and standpoints of regional artists and intellectuals.
- Involve the public at every level in the fight against any form of illiteracy, hegemony, exclusion and fanaticism, highlighting the possibility of a world based on exchanges, solidarity, comprehension and tolerance, within open though culturally specific societies.
- Outline a common vision to create a coherent, well-structured and top quality format, to respond to the interest of the partner channels and their different audiences, while at the same time setting the foundations for a new form of media communication in the Region.

The programme that can and must become an example of best practice in international Euro-Arab audiovisual cooperation is currently being produced.



COMMUNICATION INFORMING AND PROMOTING

FOTOVISIONI 2006 «Crossing Glances»

After the successful first edition of FOTOVISIONI 2004, the 2006 edition of FOTOVISIONI – devoted to young people and young photographers from the Euro-Mediterranean region, organised by Intesa & C.P., member of COPEAM, and financed by the

European Union in the framework of Euro-Meda Youth project – has been promoted through the broadcasters network of COPEAM :

By promoting the photographic contest and broad-

casting a documentary «Crossed glances», after the end of the project, the event, that points out the knowledge between peoples and countries, thanks to a path of images and texts, has crossed the whole Region, by involving its young artists.

ANSA MED “The Mediterranean area : value and values of the Cultural Heritage”

The value of the great Mediterranean cultural patrimony and the role that it can play as instrument of development of the Region, are the main topics that have been deepened qui ont été traités de la Conférence « Méditerranée : valeur et valeurs des Heritage Culturelle » organisée avec un grand succès par ANSA et Sanpaolo IMI, à Naples le 25-26 Octobre.

La COPEAM a participé à cette importante rencontre internationale, sous invitation de l'ANSA, avec le but de souligner le rôle déterminant de l'information et de l'audiovisuel dans ce domaine. A ce propos, la COPEAM a proposé la projection de trois documentaire réalisés par ses membres, consacrée à ces thèmes, appréciés par tout les intervenants:

« Patrimoine et Architecture » - production 2M Maroc

« La Synthèse » - production RaiMed, Italie

« La mosquée de Sidi Brahim » - production Université de la COPEAM (Ghardaia, Algérie)

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Pubblichiamo di seguito una sintesi del documento che supporta il Progetto di budget del FISDE per l'anno 2006, approvato dal Consiglio di Amministrazione il 12 dicembre 2005, e fornisce una informativa quanto più possibile completa della dimensione operativa delle attività previste.

Nel corso dell'anno naturalmente potranno essere decise tutte le integrazioni e/o varianti ritenute necessarie, in relazione al concreto svolgersi delle attività del Fondo. A tal riguardo, il Consiglio di Amministrazione del Fondo ha deciso che le risorse economiche rimaste nella disponibilità del Fondo non vengano accantonate, ma siano integralmente liquidate ai soci.

L'obiettivo che il FISDE si propone, tenuto conto delle disponibilità esistenti, va aldilà della semplice erogazione dei saldi di natura "ordinaria".

Infatti, oltre alla liquidazione dei rimborsi a saldo in misura totale e dunque fino a concorrenza delle percentuali massime di rimborso previste dal PSAI, le risorse finanziarie residue saranno utilizzate, in via straordinaria, per erogare rimborsi fino al 100% della spesa sostenuta per ricoveri medici e chirurgici e per interventi chirurgici ambulatoriali (da conguagliare ovviamente con i rimborsi già erogati).

Eventuali ulteriori disponibilità economiche verranno utilizzate per innalzare ed omogeneizzare, entro i limiti di tali disponibilità, i livelli di copertura delle spese sanitarie sostenute dai nuclei familiari nel corso del 2005.