

COPEAM, Networking the Mediterranean

COPEAM is an international and inter-professional non-profit Association, whose premises were established in Palermo in 1990 and 1994, thanks to two main founding Conferences.

It was officially constituted in Cairo in 1996, with the approval of its By-laws by 63 organisations, among which 28 broadcasters.

More than 15 years of cooperation in the audiovisual sector, more

than 100 associates in the Euro-Mediterranean region, among which 34 public broadcasters of this region.

The strategy of COPEAM is based on the valorisation and the exchange of know-how and professionalisms constituting its network.

An important action towards the European Institutions favouring policies intended to support

the Euro-Mediterranean audiovisual sector; a permanent partnership with the homologue associations at European and Arab levels (EBU and ASBU); innovative multilateral projects in the training sector involving young professionals from the Euro-Mediterranean region and the Gulf countries; the coordination of international co-productions (TV and radio) and of actions of preservation

and promotion of the Euro-Mediterranean audiovisual heritage; the organisation of forums and meetings on the main topicalities for the media world.

Not only audiovisual. COPEAM wishes to serve also as a laboratory for a new way of thinking cooperation: among its main successes, the subscription, by 29 Euro-Mediterranean broadcasters, of the Seville Charter (7 May 2005), a deontological code of information considered as a best practice in the EUROMED region.



COPEAM and the INSTITUTIONS

UNESCO COPEAM at... World Press Freedom Day 2012

In the occasion of **The World Press Freedom Day 2012** celebrated in Tunisia from 3 to 5 May within the framework of UNESCO annual Conference, COPEAM was invited to the session on the development of the public service broadcasting in transitional times.

The Secretary General highlighted the importance of establishing sure, transparent and democratic rules for the governance of the public broadcasters and underlined also the necessity to redefine the relationship between media and citizens, notably by widening citizens' contribution to the communication and information processes.

In the name of COPEAM, he reaffirmed the Association commitment in carrying on its action of networking and of concrete cooperation, through the exchange of approaches and working methods among the professionals of the two Mediterranean sides.

The Carthage Declaration **3 May 2012**



[...] Call on Professional Associations, Media Outlets, Industry and Social Media Practitioners:

To ensure quality, independent and pluralistic information by applying high professional and ethical standards and avoiding undue influence by economic, political and other actors;

To promote the establishment of mechanisms for transparency, good governance and accountability within media outlets and industry, particularly concerning ownership as well as financial and political interests;

To facilitate a culture among media professionals and social media practitioners of independent, voluntary and credible self-regulation as a means to build public trust in media and journalism, including social media;

To work with civil society in order to support and monitor media independence, pluralism and diversity, as well as transparency of official institutions and implementation of government policies where they have an impact on freedom of expression. [...]

Session "Developing
Public Service
Broadcasting in
Transitional Times"
(Tunis, 5 May 2012)



ANNA LINDH FOUNDATION

The winners of the 2012 Mediterranean Journalist Award

• Press Category

- Mona Abouissa from Egypt for "Les Choristes d'Allah" in Le Monde Diplomatique.
- A Special Mention was attributed to Witold Szablowski from Poland for "Let Us In, You Bastards!" in Gazeta Wyborcza.

• New Media

- Haggai Matar from Israel for "The Wall: 10 Years On" in 972mag.com
- Sophie Chamas from Lebanon for "...Ani Mi Levanon: Smiling Through Hebrew Class" in Mashallahnews.com

• Radio Category

- Sakr Al Makhadhi from UK for "Understanding Syria" in BBC Radio 2

• TV Category

- Jaume Bartroli, Ramon Valles, and Silvia Paoro from Spain for "Where Are You From?" in Televisió de Catalunya 3.
- A Special Mention was attributed to Karim El Shenaoui from Egypt for "Salafi" on BBC Arabic

• Special Category "The Role of Citizens and Civil Society in Building Democracies and Pluralistic Societies":

- Francesca Caferri from Italy for "The Paradise at Women's Feet" in La Repubblica and Mondadori.

COPEAM for ... The 2012 Anna Lindh Foundation Mediterranean Journalist Award

COPEAM, as media partner of the Mediterranean Journalist Award and member of the international Jury, took part in the selection of the winning works of the 2012 edition.

The winners were announced by the Jury, chaired by Edgar Morin, on the 18th October in Berlin.

COPEAM at ... The Euro-Med Media meeting

In preparation of the Mediterranean Forum, taking place in Marseille from 4 to 7 April 2013, the Anna Lindh Foundation organised in Barcelona (Spain) on the 1st and 2nd March the Euro-Med media meeting "Media facing tensions and transitions in the Mediterranean".

More than 70 journalists, professionals and civil society representatives gathered in the Palau de Pedralbes to discuss the issues concerning the changes in the media sector.

The goal of the event was to elaborate new and innovative strategies and practices, to guarantee press freedom and the role of journalists in reporting the ongoing events, notably the consequences of the Arab Spring in the South and of the economic crisis in the North.

Mr. Pier Luigi Malesani, COPEAM Secretary General, was invited to moderate the session devoted to "The Media and the perspective of a Euromed integration", whose key-speakers were journalists from Hungary, France and Turkey.

COPEAM for ... Plural+ Festival 2012

COPEAM confirmed its commitment as a partner of the Alliance of Civilisations of the United Nations for the 2012 edition of Plural+ Festival. The initiative, organised by UNAOC in collaboration with the International Organization for Migration and other international partners, is dedicated to youth videos exploring themes related to migration and diversity. 150 videos from 54 countries from around the world competed in the last edition.

PLURAL+ Awards ceremony was held at the Paley Center for Media on the 6th December 2012, in New York. COPEAM special prize was assigned to the video "Prejudice is a Double Edged Sword" (produced by Centro Culturale Mondo Insieme, Italy) for "its ability to unveil, through a simple, effective and ironic language, the unfounded nature of prejudice, by changing perspectives and points of view. A "role-playing game" video able to easily make the viewer understand that all stereotypes and prejudices come from the same origin, that is ignorance."

According to a consolidated practice, the winner of COPEAM 2012 Prix has been invited to the annual Conference in Cagliari to present the awarded work.



**ENPI CBCMed
Programme mid-term
Conference**

Rome, 17-18 July 2012

The Cross-Border Cooperation Programme in the Mediterranean (ENPI CBCMed) mid-term Conference took place on 17th and 18th July 2012 in Rome. Besides examining the results achieved by the programme so far, the conference was intended to be a platform for reflection and exchanges of views on future opportunities for cooperation in the Euro-Mediterranean region, in the context of the drafting of new EU regulations related to the EU's Neighbourhood Policy.

In that framework, Jousour - the Euro-Med cross-border TV co-production project led by COPEAM and co-funded by the CBCMed Programme - was presented to the attending audience composed of Governments, EU institutions, local authorities and Civil Society Organizations representatives.

**Capacity Development
Support Unit – EUROMED
Audiovisual III Programme**

A team of experts composing the CDSU - Capacity Development Support Unit, was constituted in February 2011 in the framework of the EU Euromed Audiovisual III Programme. The consortium in charge of this project is made up of GIZ (German agency for the international cooperation) as leading compa-

ny, EBU (European Broadcasting Corporation), ASBU (Arab States Broadcasting Union), IMED (Istituto per il Mediterraneo), ZDF (Zweites Deutsches Fernsehen), Deutsche Welle and COPEAM. The main objective of the action is that of strengthening capacities of Mediterranean countries in the audiovisual sector, particularly through the development of the legal framework and the implementation of tools supporting productions and co-productions in the Region.

The organisation of national roundtables in the Southern-Mediterranean countries is at the core of the approach adopted by the CDSU, whose target groups range from the professional audiovisual organisations to Ministries, institutions and governmental entities involved in this field. Between October 2011 and February 2013, several workshops were held

in the target countries: specifically in Algeria, Jordan Lebanon, Tunisia, Palestine, Morocco and Egypt. They were focused on the local film and audio-visual industries and aimed at promoting actions such as the creation of a regional market for potential investors, the facilitation of the admission of Arab films in regional markets, the establishment of South-South regional funds and the relocation of the film culture in the educational systems.

The CDSU work is also based on specific studies about the audiovisual panorama in the 9 Southern countries or territories concerned, in the fields of co-productions, of the financing tools available for the sector development, of the collection and the analysis of statistical data on film and audiovisual markets. This three-year action will end within 2013.





FestMed Mediterranean meetings

COPEAM AT ... FIDMARSEILLE

Marseille, 5-7 July 2012

Invited in the framework of the 23rd edition of FIDMarseille – international Cinema Festival – COPEAM had the opportunity to present its activities and projects during different professional meetings organised within this international event: the FIDLab platform supporting coproduction and the FestMed Mediterranean meetings.

The first round table was the occasion to illustrate the involvement of our Association in the field of coproduction by presenting, as examples, projects such as Inter-Rives, Jousour and Terramed Plus, as well as the Cyprus Charter, an official declaration signed by all COPEAM members during the General Assembly in Aya Napa, and written under the sign of principles like the support to the know-how exchange, the respect of cultural and linguistic differences, the promotion of equal opportunities in the Mediterranean.

The online platform Med Agora was the subject of the meeting devoted to the Mediterranean festivals, presented as a tool responding to their needs in terms of visibility, of promotion of Mediterranean works, of web communication (programming, life of selected films, dissemination of calls for projects and for films, etc.) and, notably, of networking among broadcasters and distributors.

The EVENTS

Turin, 18 September 2012

“The audiovisual cooperation to succeed the Mediterranean challenges”: it was the message launched in Turin by COPEAM, during the 64th edition of Prix Italia, a worldwide radio-television competition annually organized by Rai-Radiotelevisione Italiana.

Actually, media are gaining a more and more important role, becoming key actors in the main challenges the Mediterranean has to face, such as the dialectics between modernity and tradition, the role of women, the problems and the future of the youngsters, the environmental priorities, the religious presence and the interreligious dialogue.

In that context, four main projects were illustrated as examples of COPEAM cooperation formula: Terramed Plus, Jousour, Med-Mem and Copeam University.

COPEAM AT... PRIX ITALIA 2012



*Marco Simeon, RAI/Italy
Pier Luigi Malesani,
COPEAM
Joseph Mizzi, PBS/Malte*



Jean-Luc Hees, President of Radio France and Mathieu Gallet, President of COPEAM

SIGNATURE OF A COOPERATION AGREEMENT BETWEEN URTI AND COPEAM

Paris, 18 October 2012

In the occasion of the 64th General Assembly of URTI (International Radio and Television Union) and of the *Rencontres Radio 2.0*, the Presidents of COPEAM and URTI signed a cooperation agreement focused on the international circulation of audiovisual works and, particularly, of the international co-productions. This reinforced cooperation will allow to establish an exchange foot-bridge in favour of the circulation of quality audiovisual contents at a global level. URTI will also offer COPEAM and its members the possibility to use its ECT platform (Exchanges, Co-productions, Transmissions) for the coordination of future projects of audiovisual coproduction.

TRIPARTITE MEETING

Cairo, 13 December 2012

Hosted by ASBU during its 32nd General Assembly, the tripartite meeting ASBU-COPEAM-EBU took place in Cairo on 13th December 2012.

A rich agenda was discussed, including joint training actions, the ongoing TV co-productions like *Inter-Rives 3* and *Joussour*, the programmes and news' regional exchange, the future common initiatives to be developed through new Calls of the European Union.

Beirut, 24-26 January 2013

In the framework of the DIA SUD MED project – co-funded by Euromed Audiovisual III programme – a series of professional meetings took place on 24, 25 and 26 January 2013, in Beirut. Started in Morocco in November 2011, these meetings gathered, in their last edition, producers, directors, professionals of the sector and Lebanese, Tunisian and Moroccan students, to deepen and jointly work around the audiovisual production in the Middle-East and in the North Africa.

The different activities and round tables stimulated the participants to wonder about the terms aimed at gathering the conditions for a growth dynamic of the audiovisual industry in the Southern-Mediterranean side. The capacity building in the field of works' exploitation and dissemination was then identified as a priority to develop the Mediterranean audiovisual field. In this respect, COPEAM, being invited to the meetings by the ALBA (Académie Libanaise des Beaux Arts), showed its constant engagement in the dialogue between broadcasters, producers and distributors in this region of the world.

DIA SUD MED PROFESSIONAL MEETINGS

DIA SUD MED professional meetings



INTERNET: A PARTICIPATIVE TOOL FOR THE YOUNG PEOPLE OF THE ADRIATIC REGION



Reggio Emilia, 27-28 April 2012

In the framework of the event “*Brain runner. Internet, multimedia re-use and participative culture*”, organized from the 20th to the 28th April, in Reggio Emilia (Italy) by this Municipality, COPEAM coordinated “Mind the differences”: a workshop representing the final step of a project aimed at setting bridges between Emilia Romagna Region and the Balkans’ one. A group of 20 young people coming from this Italian region as well as from Serbia, Bosnia and Herzegovina and Albania met to discuss about the potentialities offered by the web for enhancing the active participation of the youngsters in their communities and to improve international networking.

At the end of the seminar, a project about a common “Adriatic” on-line platform was launched by the participants as a tool for the young people to portray their respective countries and communities.

Tunisia, Lebanon, Armenia, Tajikistan, Kyrgyzstan and Bosnia and Herzegovina - in the strategic communication and the relations with the media, with the aim of increasing visibility of development and cooperation issues and of making those working for institutions or international organisations become effective media sources themselves, by spreading specialized information according to the professional communication logics.

Trainers, also from COPEAM network (ESJ Pro, Fondation Hirondelle, RAI), covered different communication sectors - traditional media, social networks, community radio and infographics - and provided the target group with a broad overview of the visibility opportunities that media can offer in order to reach the relevant stakeholders in the region, being them rural communities, general public or institutional targets.

COPEAM-IFAD workshop on “Capacity building in effective communication”

COPEAM-IFAD REGIONAL WORKSHOP “CAPACITY BUILDING IN EFFECTIVE COMMUNICATION”

Rome, 17-19 December 2012

A more effective communication at the service of development projects: this was the focus of the training workshop organized in Rome (17-19 December 2012) by COPEAM and funded by IFAD, the United Nations agency devoted to agricultural development and poverty reduction.

The goal of the three-day course was that of strengthening the skills of the participants - 20 project officers from Egypt, Syria, Yemen, Sudan, Morocco,



**UNESCO AND
COPEAM
TOGETHER AGAIN
FOR THE GENDER
EQUALITY
PROMOTION IN
THE MEDIA**

In January 2013, COPEAM organized, in cooperation with the UNESCO Regional Office in Rabat, a two-day workshop addressed to the SNRT and focused on the representation of women in the media.

This was the first step of a longer-term project that will involve also other COPEAM broadcaster members.

The Rabat workshop - which was attended by representatives from different departments of the public Moroccan broadcaster and from HACA (High Authority for the Audiovisual Communication of Morocco) - was coordinated by UNESCO and COPEAM and focused on the critical analysis and adaptation of the “Gender Sensitive Indicators for Media” within SNRT. This preparatory work will be the starting point for setting up a feasibility study on the indicators application and, subsequently, for assessing the awareness level with respect to gender equality, in both the internal policies and the TV and radio contents produced and broadcast by this organization.

This action is part of the project “Promoting the role of Moroccan public service broadcasters as a platform of free speech for women and as an actor in spreading gender equality culture”

*UNESCO-COPEAM
workshop at SNRT
headquarter*



and follows an earlier initiative that COPEAM had developed in 2012, again in collaboration with UNESCO: the completion of four case studies - CyBC (Cyprus), JRTV (Jordan), RAI (Italy) and SNRT (Morocco) - on the integration of gender equality best practices in the business strategies of those TV channels. The results of this survey are included in the UNESCO publication “Gender-Sensitive Indicators for Media. Framework of indicators to gauge gender sensitivity in media operations and content”.

Ankara, 4-5 February 2013

Responding to the request issued from COPEAM Training Commission, the first Forum on training engineering in the Euro-Mediterranean broadcasters was held in Ankara (4-5 February 2013), in collaboration with the Training Department of TRT – Turkish Radio and Television Corporation.

It was addressed to the training and human resources managers of COPEAM broadcaster members as well as to the media training organisations and institutes operating in the region: 13 countries and 11 broadcasters were represented in this seminar.

Such initiative was organised with the aim of reinforcing the skills of broadcasters’ human resources management in developing training strategies able to match with the current professional and organisational challenges; of offering an opportunity to exchange good practices, such as the successful settlement of in-house training centres, of internal pools of trainers, of comprehensive training plans; of favouring the establishment of collaborations and

**FORUM ON
TRAINING
ENGINEERING
IN THE EURO-
MEDITERRANEAN
BROADCASTERS**

partnerships among broadcasters, schools and training institutes in the region.

The Forum was structured into different sessions, each one involving experts of the sector - from 2M / Morocco, TRT / Turkey, HRT / Croatia, and from Eurovision Academy, INA, DW Akademie, universities - and addressing different facets of the training engineering.

**BALKANS'
MEMORY:
PRESERVING AND
PROMOTING THE
AUDIOVISUAL
HERITAGE**



**CONSORTIUM
PARTNERS:**

Ina Expert

*Project leader
(France)*

AQSHF

*Central State Film
Archive in Tirana
(Albania)*

COPEAM

*Permanent
Conference of the
Mediterranean
Audiovisual
Operators*

HAVC

*Croatian
Audiovisual Centre
(Croatia)*

Co-funded by the European Union, Balkans' Memory is a three-year project aimed at implementing the first steps of an ambitious preservation and promotion policy in favour of the film and the audiovisual heritage in the Western Balkans.

The project targets 3 levels of stakeholders – decision-makers, heads of archives and sector professionals – at both local and regional scales and intends to set the preliminary conditions to encourage the safeguard, the digitization and the enhancement of the audiovisual archives in the region and their access.

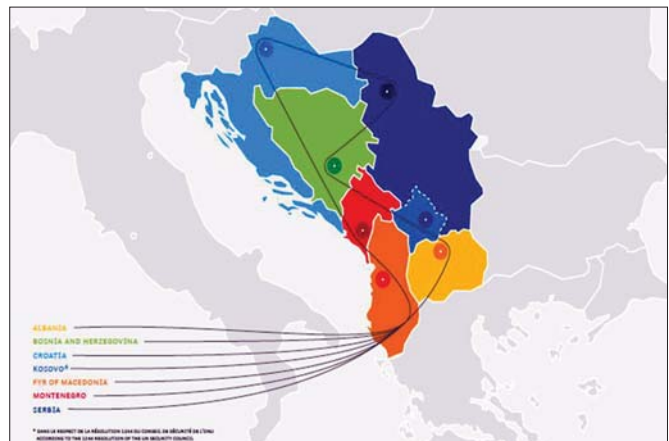
Balkans' Memory was launched in Zagreb on 1st June through an inaugural conference hosted by the Croatian Audiovisual Centre. The event counted



*The first forum on
training engineering
(Ankara, 4-5 February
2013)*

more than 100 participants coming from 15 different countries. A panel of experts from European institutions, audiovisual and archives organizations of the region deepened the topic of preservation and valorisation of the audiovisual heritage starting from different approaches, notably the legal and policies framework and the financial and commercial aspects.

The second step of the project was the first seminar, held in Tirana from 6th to 8th November, dedicated to the protection of film, video and audio formats and to digital restoration of images and sounds. The programme included theoretical courses, debates and visits led by specialists in this domain. 22 professionals of the sector attended the workshop, coming from the targeted countries.



The AUDIOVISUAL PRODUCTS

MED-MEM: THE MEDITERRANEAN COMMON MEMORY BY IMAGES

Achieved also thanks to the European Commission co-funding in the framework of the Euromed Heritage 4 Programme, Med-Mem, Audiovisual Mediterranean Memories, came to an end on the 31st January 2013.

In four intense working years, almost 4000 documents coming from the Mediterranean basin were digitized, translated and pooled with the view of attaining the main objective of the project: the safeguard and the promotion of the audiovisual archives for pedagogical and cultural purposes.

The efforts from partners and associates led to the building of the **www.medmem.eu** website, officially launched in Marseille on the 12th October 2012, at Theatre de la Criée, in the presence of

many journalists and international personalities.

In addition to the on-line platform enrichment through the uploading of archive documents, the 20 participating organizations are also committed in transversal activities, in particular in the selection of research dossiers complementing the videos, as well as in the building of a network of dissemination points (libraries, museums, universities, etc.), aiming at giving more visibility to the website contents among the civil society.

The final event taking place in Rabat on the 21st January 2013 was not only the occasion to formalise the integration of such network by many Moroccan institutions, but also to discuss about the sustainability of the website, the priority stake for Med-Mem future.

PARTNERS:

INA
(France)
Project leader

COPEAM

EPTV
(Algeria)

JRTV
(Jordan)

RAI
(Italy)

SNRT
(Morocco)

*Launch of the website
www.medmem.eu in
Marseille on 12th October
2012*



JOUSSOUR

CONSORTIUM PARTNERS

COPEAM
(Project leader)

ASBU
(Tunisia)

PBS
(Malte)

RAI
(Italy)

EBU
(associated partner)

The environmental best practices in the Mediterranean basin: this is the central topic of the coproduction project Jous-sour, launched in 2011 in the frame-work of the EU Cross Border Coopera-tion Programme ENPI CBC MED with COPEAM as leading partner. The mobility of the audiovisual profes-sionals throughout the Region is one of the driving forces of the project, sup-ported by the exchange of know-how between executive producers, film directors and shooting teams coming from the different countries involved. 3 partners charged of the executive production of the TV series (ASBU, RAI and PBS), 7 associated TVs (CyBC / Cyprus, ERTU / Egypt, FR3 Corse ViaStella / France, JRTV / Jordan, PBC / Palestine, RTVE / Spain, and Télévi-sion Tunisienne / Tunisia), 9 young directors selected for the realization of 12 docu-mags lasting 9 minutes each: here are the numbers of this innovating project, putting once again the Mediter-ranean at the core of our mission.

As a matter of fact, the word Jous-sour, meaning “bridges” in Arabic, conveys the concept of border crossing, in the sense of creating new professional, human and thematic links between all the actors involved.

After more than one year of activity, the project recently reached the post-pro-duction phase. The docu-mags will be shortly ready for the TV and web broadcasting.

Joussour: shooting



Officially launched in 2011 by ASBU and COPEAM, the Euro-Arab copro-duction “Inter Rives III: the spring of new generations” is successfully going to an end. From the freedom of expres-sion and the fight against sexual harassment, to the activism for a different concept of mobility that ensures sustainable transport, the re-sult of this 3rd series is a mosaic of ideals, paths, actions that all together portray the Mediterranean as it is shaped by the new generations.

The final coproduction workshop, held in Tunis in February 2013, gathered all the filmmakers from the 8 broadcasters involved: EPTV-Algeria, ERTU-Egypt, JRTV-Jordan, RAI-Italy, RTVE-Spain, SNRT-Morocco, STV-Sudan, TVT-Tunisia. It was the occasion to screen the achieved documentaries together with the coordination team - made of an executive producer and two experts from both the north and the south - and to make the latest improvements before the series’ completion, that will be distributed and broadcast according to the usual “basket formula”, thanks to which each partner TV acquires the rights of the whole coproduction.

INTER-RIVES III

PARTNERS:

ASBU
(Tunisia)

COPEAM

EPTV
(Algeria)

ERTU
(Egypt)

JRTV
(Jordan)

RAI
(Italy)

RTVE
(Spain)

SNRT
(Morocco)

STV
(Soudan)

TVT
(Tunisia)





**TERRAMED PLUS
LAUNCHES THE
FIRST WEB
PLATFORM
DEVOTED TO THE
MEDITERRANEAN
AUDIOVISUAL
WORKS**

Project co-funded by the EU - Euromed Audiovisual III Programme

Terramed Plus partners launched, in November 2012, the first web platform dedicated to the Mediterranean fiction, documentaries and TV series:

www.terramedplus.tv.

Through Terramed Plus online catalogue, it is now possible to stream for free a selection of documentaries, films, TV series and short films subtitled by a team of the Algerian EPTV in Arabic, English and French.

This video-on-demand platform has been developed by the Moroccan radio-television SNRT and offers to the Internet users a plunge into the Mediterranean culture and stories. A walk across the mysteries of Barcelona told by Eduardo Mendoza, the thoughts and the words of the children from the Algerian oasis Timimoun, the mood and the atmosphere of the urban Moroccan series "An hour in hell", the charm of the Sicilian sixteenth century through the passions of the Baroness of Carini.

This is just a cross section of the original contents made available for the catalogue - which will be continuously powered to reach more than 100 hours of programmes - by ARTE France, EPTV / Algeria, France Télévisions, RTVE / Spain, SNRT / Morocco and RAI / Italy, which is the consortium leader.

In addition to the VOD platform, Terramed Plus offers a weekly promotional display devoted to the programs broadcast by the TV partners and also providing information about the channel and its satellite coordinates, the broadcast date and time.

An offer addressed to the audience of the region, on air on the Italian channel Rainews every Friday, Saturday and Sunday and accessible on the website "Teaser" section.

The initiative, which is carried out with the international coordination of COPEAM and with Skylogic as technological partner, is strongly innovative not only from the editorial point of view, but also from technological and methodological ones, thanks to the synergies developed among all partners.

PARTNERS:

RAI
(Italy)
Project leader

ARTE France
(France)

COPEAM

EPTV
(Algeria)

**France
Télévisions**
(France)

RTVE
(Spain)

SNRT
(Morocco)

Skylogic
(Italy)



THE RADIO COPRODUCTIONS

Recording of "Kantara" episode in Tipaza

KANTARA: ANOTHER IDEA OF THE MEDITERRANEAN

Kantara is a weekly radio magazine in French which brings together, all around the Mediterranean basin, the public radio broadcasters France Bleu RCFM, Chaîne Inter in Morocco, Alger Chaîne 3, Radio Cairo, Radio Tunis Chaîne Internationale and Radio Exterior de España, all members of COPEAM.

Created in 1999, Kantara wants to be the echo of the reality in a common and shared Mediterranean world. Every week, reports and/or guests from both the Mediterranean sides deal with society and current affairs.

PARTNERS:

COPEAM

France Bleu RCFM
(France)

Chaîne Inter
(Morocco)

Alger Chaîne 3
(Algeria)

Radio Le Caire
(Egypt)

Radio Tunis Chaîne Internationale
(Tunisia)

Radio Exterior de España
(Spain)

The year 2012-2013 was characterized by an important step for the development and the future sustainability of the magazine. One of the main progresses is the effective setting up of the rotating production: from September 2012, the partner channels ensure in succession this function, making thus possible the involvement and the reinforcement of the professionals of all the concerned radios.

Moreover, with the view of enhancing the visibility of the magazine at both regional and international levels, a number of specific actions were undertaken: a promotional brochure conceived by Radio France, a partnership agreement with IMA (Arab World Insti-

tute) and some special episodes realized in Tipaza, Algeria, in the occasion of the COPEAM Radio Commission meeting, or during the event "Fiesta des Suds" in Marseille.

A special episode, the 500th one, will celebrate the anniversary of Kantara in the framework of the 20th Conference in Cagliari, closing at the same time the 3rd edition of the "Week of the Mediterranean".

In October 2012, a new version of the radio magazine Mediterradio was launched. Relying on a new and ambitious partnership between RAI and Radio France, Mediterradio evolved in a weekly news programme devoted to the Western islands of the Mediterranean Sea: Corsica, Sardinia and Sicily. The originality of this programme was made possible thanks to the audacious use of the languages based on the inter-comprehension of Corse and Italian.

Produced and actuated by France Bleu RCFM along with the Sardinian and Sicilian stations of Radio Rai, Mediterradio is intended to deal with current affairs and to create relations between economic, social and cultural actors, relying on the common insular reality in the Mediterranean of today.

MEDITERRADIO: THE WEEKLY NEWS PROGRAMME OF THE MEDITERRANEAN WESTERN ISLANDS

PARTNERS:

France Bleu RCFM
(France)

Radio Rai Sicilia
(Italy)

Radio Rai Sardegna
(Italy)

*In partnership with
COPEAM*

COPEAM Commissions and Working Groups



Vincent Melilli

Cinema, Festivals, Culture Commission

The Cinema-Festivals-Culture Commission activity is aimed at favouring the production and the circulation of the audiovisual works in the Mediterranean region.

The basic goal of this Commission is that of encouraging creativity, specially of young talents, through the networking of the main actors of the Euro-Mediterranean audiovisual market: producers, festivals, distributors, TV channels.

The COPEAM on-line platform Med Agora, in its forthcoming up-to-grade version, may become an essential working and exchange tool for the members of this Commission, whose Presidency is commended to Vincent Melilli, Director General of ESAV / Ecole Supérieure des Arts Visuelles of Marrakech.



Fatima Boulemtafès

News and TV Magazines Exchange Commission

The News and TV Magazines Exchange Commission builds its activity around the Mediterranean regional exchange ERN-Med, which is coordinated by the Algerian television since February 2002. Fatima Boulemtafès, coordinator of the Algiers Centre, covers the Presidency of this Commission.

The ERN-Med allows member televisions to draw on current subjects of Mediterranean interest broadcast every day on the Eurovision network, with the aim of favouring the multidirectional information flux and of spreading specific Mediterranean information.

With a constant progress in terms of exchange volume, corresponding to about 1000 subjects per year, today ERN-Med provides the news' coordinators with a tool realized in the framework of the EBU-ASBU-COPEAM cooperation: a training toolkit on the criteria about subjects' choice and editing and dop-sheets writing to be injected for the exchange.



Loredana Cornero

Women Commission

The Women Commission is active in the promotion of actions aimed at encouraging equal opportunities, in the fight against gender stereotypes and in the dissemination of these issues among the civil society and the institutions of the region, especially through the media.

It works, in a cross-cutting way, in synergy with the other Commissions and fields of activity of the Association, often in partnership with prestigious Organisations such as UNESCO, in several domains: implementation of concrete projects intended to enhance women representation, promotion of debates on the role of women in society and in the media, partnerships in favour of international communication campaigns on subjects related to gender matters.

The Presidency of the Women Commission is assured by Loredana Cornero (RAI-Radiotelevisione Italiana).



Rachida Taame

Training Commission

The Training Commission, chaired since 2012 by Rachida Taame, Head of the Training Department at Soread-2M (Morocco), is devoted to the carrying out of activities and multilateral projects addressed to the broadcasters' professionals members of COPEAM. Journalism, notably in its cross-media evolution, is the main field of the different developed programmes.

A new axis of action has recently been opened, in collaboration with international organisations, with the aim of enhancing the skills in communicating topics of global interest such as sustainable development, immigration, environment and gender equality to the general public.

An additional path of cooperation was inaugurated in February 2013, thanks to the organisation of the first edition of a workshop devoted to the training engineering, addressed to the managers of this sector and of the human resources of COPEAM broadcasters' network.

COPEAM activities are structured into 6 Commissions and 2 ad-hoc Working Groups operating in various fields and aiming at the promotion of the circulation and the networking of ideas, projects and professionals in the Mediterranean. They are permanent laboratories of concrete work and exchange where cooperation plays a central role.



Hervé de Haro

Radio Commission

The Radio Commission is very dynamic in favouring radio cooperation, notably in its continuous action of networking COPEAM member radios. It intervenes at several levels to promote co-productions devoted to topics of general interest such as cinema, soccer or the ports of the Mediterranean basin, as well as to support programmes with an international dimension, like Kantara or Mediterradio, two weekly magazines devoted respectively to the Mediterranean and insular current affairs.

Moreover, this commission also endorses important regional events, such as “Les Eboueurs de la Méditerranée”, through the media coverage of a big cleaning operation of the coasts, involving the member radios.

The President of the Radio Commission is Hervé de Haro, Director of France Bleu Radio Corse Frequenza Mora (Radio France).



Sevilay Bozdemir

TV Commission

In the general objective of promoting the Mediterranean audiovisual product, COPEAM supports in particular the projects of coproduction between the two sides of the Mediterranean.

This mission is entrusted to the TV Commission, whose main action axis are the building of a shared legal framework to support multilateral coproductions and the set up of a task force made by professionals, coming from COPEAM network, working to favour the exchange at this purpose.

Among the concrete results of this Commission, the COPEAM-ASBU coproduced series *Inter-Rives*, at its third edition devoted to “Spring of new generations”, and *Joussour*, a collection of 12 docu-mags cofounded by the EU and dealing with environmental best practises in the Mediterranean through a cross-border approach.

Since 2012, the Presidency of the TV Commission is assured by Sevilay Bozdemir, Director of the Çocuk channel of TRT/Turkey.



Mireille Maurice

Audiovisual Archives Group

The Audiovisual Archives Group, under the Presidency of Mireille Maurice, regional Director of INA-Méditerranée, is devoted to the setting up of projects devoted to the safeguard and the digitization of audiovisual archives of the euro-Mediterranean broadcasters, with the purpose of preserving and enhancing the audiovisual heritage of this region.

The major achievement of this Group was the successful realisation of the project *Med-Mem*, Audiovisual Mediterranean Memories, the first website in three languages - Arabic, English and French - on radio and TV archives, created to promote the rich Mediterranean patrimony among the general public from both the North and the South shores.

The Group supports also a second multilateral project, *Balkans' Memory*, aiming at raising awareness among the decision-makers from the Balkans region on the safeguard, the digitization and the management of their own cinematographic and audiovisual heritage.



Bruno Iovenitti

TV by Satellite Group

The TV by Satellite Group is devoted to the setting up of specific projects involving the satellite channels associated to COPEAM.

The leading project of this Group is *Terramed Plus*, co-funded by the EU Euromed Audiovisual III Programme, consisting in the creation of a promotional window of the programmes from the partner TVs, broadcast via satellite and Internet on a weekly basis. The project counts also the development of a VOD library including a selection of fictions, documentaries, films and short films, with free access in streaming and sub-titled in Arabic, English and French.

Since 2005, the Group is in charge of organising the VINC-Venice International News Conference, an international meeting of all-news channels to debate together on the main subjects concerning the journalist profession.

The President of the TV SAT Group is Bruno Iovenitti, in charge of production at RaiNews.

20th annual Conference of COPEAM



Cagliari, 21-24 March 2013

**"The Mediterranean between economic crisis
and socio-political changes:
the floor to the media"**



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